

KRAFT DAIRY DAY SATURDAY

Flight Record to
Honolulu Smashed
by Amelia Earhart

Woman Flier Makes First
Leg of World Air Voy-
age in 16 Hours

27,000-MILE TRIP

She Will Circle Globe at
the Equator for First
Time in Air

HONOLULU, Hawaii.—(AP)—Amelia Earhart landed her globe-girdling "flying laboratory" at Wheeler Field at 10:29 a. m. CST Thursday, completing her 2,400-mile over-water hop from Oakland, Calif., in less than 16 hours. Her flight was the fastest ever made in the westerly direction. The record made by the Hawaii Clipper last December was 16 hours 58 minutes.

She Takes Off

OAKLAND, Cal.—(AP)—A new American conquest of the air began late Wednesday with Amelia Earhart launching her 27,000-mile world flight in the wake of two huge clipper planes speeding toward the Orient and the South Seas.

Miss Earhart's \$80,000 "flying laboratory" left the field after a run of only 1,897 feet, and swung toward Honolulu behind the Pan-American Clipper and the Hawaii Clipper which had preceded her only a short time.

One and one-half hours after she took off, Miss Earhart radioed "all is well," her husband George Palmer Putnam, announced. The message did not state her position, but normal cruising speed would put her some 270 miles offshore en route to Honolulu.

In spite of the disorientation of the 25 persons involved to call it a race, the three planes were speeding relatively close together, with the slowest one out in front, and Miss Earhart's ship, the fastest, in the rear.

By SAM JACKSON

AP Feature Service Writer

OAKLAND, Calif.—Amelia Earhart Putnam's goal is to make the first "real" flight around the world.

If successful, she will achieve these "firsts," according to her ground arrangements director, Commander W. T. Miller, airways superintendent of the bureau of air commerce:

First woman to fly around the world, first woman to fly from America to Australia, and the first person to fly the globe at its greatest circumference—the equator.

"Other fliers," says Commander Miller, "have just flown around the North pole."

4,000-Mile Range

Miss Earhart has chosen the hard way—circulating the earth at its greatest circumference.

Her twin-engine Lockheed Vega sustains a 15,000 pound load and carries 1,150 gallons of gas with a 4,000-mile cruising range.

In the approximately 2,500-mile hop from lonely Honolulu island in mid-Pacific to Lae, New Guinea, she will fly outside shipping lanes. While she will pass over numerous islands there is no place to bring down her land plane except the doubtful terrain of a race track at Rabat, New Britain. At Lae she will use the field and shops that accommodate the planes serving the Bulolo gold fields in the interior of New Guinea.

Judges Intolerant,
Says Law Teacher

Dean Green of Northwest-
ern U. Testifies Before
the Senate

WASHINGTON.—(AP)—Dean Leon Green of Northwestern university law school asserted Thursday that a majority of the supreme court had "assumed an attitude of intolerance and has displayed intolerance" toward much of the legislation it has passed upon.

Appearing before the senate judiciary committee in behalf of the Roosevelt court bill, Green said the constitution is flexible "and it should not be permitted to ossify under the gloss of any court so as to defeat the ends for which it was designed."

"The Northwestern university dean said the supreme court, as a co-ordinate branch of the government, was subject to check as were the others, and that such a check can be exercised through the constitutional way provided for in the appointment of judges."

A THOUGHT

How immense appear to us the
shins that we have not committed.
Mad. Neckers.

President



J. L. Kraft, President,
Kraft-Phenix Cheese Corp.,
Chicago

Hempstead School
Election Saturday

Will Select District Direc-
tors and Vote on
18-Mill Tax

Hempstead county electors will go to the polls Saturday to cast their ballots in the annual Hempstead county school election.

Directors will be named in each of the districts of the county. The 18-mill tax will also be voted upon.

The voting time will be from 2 to 5:30 p. m. The voting place for Hope School District 1-A will be at Hope city hall. Appearing on the ballot as candidates for directors of the Hope district will be the names of C. E. Cassidy, R. M. LaGrone, Jr., and C. P. Young.

Ballots will be counted immediately after the polls close. The returns should be sent to the Hempstead county clerk at Washington, E. E. Austin, county school examiner, said.

Hempstead County
Bills Are Signed

Bailey Approves Measures
by Senator Wilson and
Representative Vesey

Among the acts of the recent Arkansas legislature signed by Governor Bailey late Wednesday afternoon were senate bill number 195 by Senator John L. Wilson of Hope, and house bill number 216 by Representative John P. Vesey of Hope.

Signing of the Wilson act will make possible the retirement of outstanding of Roy Lyons of Sardis. All singing and sewerage districts through the use of operating profits from municipal water and light plants.

The act will not become effective until June, as the emergency clause was not attached to it by the General Assembly.

Before the profit can be used from a municipal plant the city council or commission form of government, which ever the case might be, would be required to pass an ordinance authorizing the expenditure of the profit or

(Continued on page eight)

Dairy Industry Is
Nation's Largest;
Bigger Than Steel

Kraft-Phenix World's
Greatest Producer-Dis-
tributor of Cheese

HISTORY OF KRAFT

Modern Management In-
creases Per Capita Con-
sumption of Cheese

The production and distribution of milk and dairy products from the largest single industry in the United States. Larger than iron and steel. Larger than automotive. Larger than meat packing, clothing, refining or any of the other major industries.

Thus it is that cheese, a division of this vast industry, accounts for a tremendous and, to many, a surprising volume in the nation's business.

Cheese produced in the United States in a year has a value of over \$100,000,000.

The Kraft-Phenix Cheese Corporation (Kraft and Phenix joined forces in 1928) is the world's leading organization in the production and distribution of cheese. It leads not only in domestic types, but is the largest importer and distributor of foreign cheeses.

Neither of these positions was inherited. Both have been won by dint of effort to fulfill a vision of its founder—effort in all phases of the business from the collection of milk to the very serving of cheese in the home.

Inspiration of An Industry

On page 127 of the United States Department of Agriculture Year Book, 1932, this paragraph appears:

"The increase in per capita consumption of cheese during the last 20 years may be attributed to a number of factors, among which are more extensive advertising of the food value and use of cheese, the adjustment of cheese quality to meet consumer demand, more convenient packaging, and the increased use of cheese in the various so-called cheese specialties. Among the more important new developments in the manufacture and marketing of cheese during the last two decades must be mentioned the production of process cheese about 11 years ago, the development of artificially refrigerated curing rooms and with it more scientific curing methods, and the invention of means for marking natural cheese in packages more convenient to the retailer."

Improved quality... more scientific curing methods... more convenient packaging... better marketing... increased use of cheese—important advances in the last twenty years.

It is no mere coincidence that James L. Kraft, founder and president of the House of Kraft, got into the cheese business just a few years before those things started to happen. No coincidence that Kraft-Phenix was undisputed leadership in the cheese industry during that period of change.

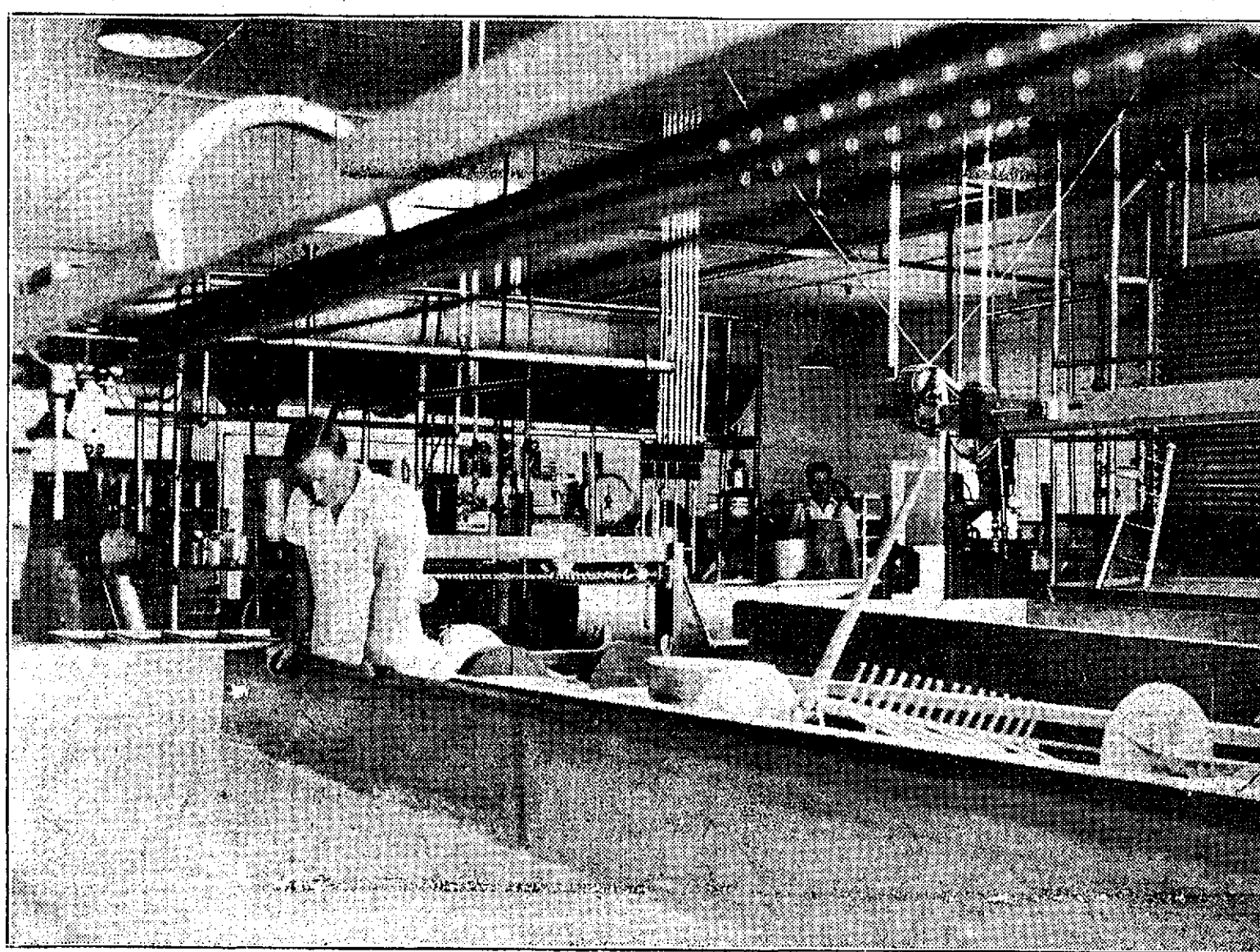
Actually the government record is, to a large degree, a sketch of Kraft achievement, as you will see on the following pages.

Regulator, Improver
Kraft originated the idea of producing pasteurized packaged cheese, started selling it in 1915.

As a method of securing uniform quality and assuring protection of that quality even in distant markets, it was the beginning of revolutionary changes in the industry.

Dealers and consumers were quick

(Continued on page eight)

Cheese-Making Room in Kraft's Factory
Here---and the Lineup of Milk Drivers

—Photos by The Star

Cautions Farmers
of Cotton Danger

Prospect of 20-Cent Cot-
ton, Overplanting, Will
Repeat 1933 Crisis

WASHINGTON.—(AP)—Administration farm leaders warned Southern farmers Thursday against expansion of cotton acreage.

Secretary Wallace and other federal farm spokesmen, recalling that cotton prices had climbed nearly 1-2 cents per pound this month to reach 14-15 cents, the highest level since 1930, expressed the fear that this might cause expanded plantings and excess production that would force prices down.

Fear 20-Cent Level

WASHINGTON.—(AP)—Secretary Wallace warned Southern farmers Wednesday against planting too much cotton, tobacco, peanuts and other crops this year. He told a press conference the predictions by the cotton trade of a 20-cent a pound price next fall, were "a bad thing" that would likely harm the farmer.

Wallace said the recent advance in cotton prices to above 15 cents a pound "had not been of benefit to farmers" because most of their cotton was sold before the rise.

Cully A. Cobb, director of the federal farm program in Southern states, said reports to his office indicated a "crisis" had been reached in the South in the effort "to maintain a balanced production in our major crops." In a letter to Agricultural Adjustment Administration leaders, Cobb said farmers had displayed "a marked tendency to increase the acreage of cotton, tobacco and peanuts."

The recent advancing prices, he said, had caused growers "to forget the situation which brought about five-cent cotton—and starvation" prices for other commodities during the depression.

"I am convinced," Cobb stated, "we must make a further special effort to let every farmer in the cotton belt understand that a material increase in cotton acreage this season could place cotton producers in a position similar

(Continued on page eight)

Features Out Today,
to Appear Tomorrow

"Standing features" such as the serial story and the sports page are omitted from today's Star owing to the unexpected last-minute rush of "copy" in the Kraft-Phenix cheese factory anniversary edition. The Star regrets it was mechanically impossible to increase the number of pages on such short notice, but all features omitted today will be doubled up tomorrow, of course.

(Continued on page two)

Blooded Jerseys
to Parade Through
City at 1:30 p. m.

Registered Bulls, High-
Grade Cows, From Cheese
Plant to City Hall

SPEAKING PROGRAM

General Manager Riddle,
of Kraft Company, and
Others to Speak

The first anniversary of Kraft-Phenix Cheese corporation's factory and whole-milk market, Walnut and Fifth streets, Hope, will be celebrated here Saturday, March 20, with a Dairy Field Day including a downtown parade and sale of blooded Jersey livestock, and a speaking program at Hope city hall.

Headed by Golden Lorna's Volunteer, grandson of a five-time champion at the National Dairy Show, Kraft's herd of registered Jersey bulls and high-grade Jersey cows will leave the cheese factory at 1:30 o'clock Saturday afternoon and parade through the business district to the city hall. At the city hall the stock, with the exception of the prize bull, will be sold to local milk-suppliers, and one cow will be awarded free as an attendance prize.

The Program
Speakers on the program at the city hall will be:

A. J. Riddle of Denison, Texas, general manager of the southwest division of Kraft-Phenix Cheese corporation.

J. M. Roddy, also of Denison, manager of Kraft's extension department in the southwest division.

Professor Ves Godley, of Magnolia A. & M. college.
Glenn Wallace, of Nashville, member of the board of directors of the Arkansas Jersey Breeders association; Mr. Wallace being manager of the largest Highland peach orchard, which operates a registered Jersey herd.

Opened a year ago this spring, Kraft's Hope factory is the fourth in Arkansas. Other factories are located at Carlisle, Warren and Searcy. Kraft officials say the Hope plant, despite its brief establishment, is now running close to the oldest plant in the state, which has been in operation for six years.

Livestock Important
Emphasis is given by Kraft, where-over the company operates cheese factories, to the importation of blooded dairy herds and the teaching of modern methods of livestock feeding. The company maintains a regular livestock division, and periodically puts on a Dairy Field Day—the first on every cheese plant's schedule being the anniversary party, which comes to Hope this Saturday.

The local cheese factory will be open to public inspection that day, and visitors will be received by the plant personnel: Manager E. S. Alexander; Frank Ables, cheese-maker; and Garland Pate, his assistant.

Creation of a new whole-milk market here by the establishing of the cheese plant has brought a farm "pay-roll" in the shape of milk checks amounting at the top to \$250 a day, or nearly \$90,000 a year. This is only the beginning, according to Kraft officials, for the factory has a capacity of three times the milk offered to date.

Federalists Again
Dynamite Rebels

Mines Are Exploded in
University City, Madrid
Gaining Advantage

MADRID, Spain.—(AP)—Spanish government troops exploded a new mine under the insurgent-held clinical hospital in the University City suburb Thursday, precipitating vicious fighting and a bombardment.

Heavy artillery shells from both sides took part in the engagement. Big shells whined into Madrid, wounding several persons.

Usually reliable sources said the government, if it succeeded in strengthening its positions in the hospital sector.

Labor Board Act Upheld
by U. S. District Court

NEW ORLEANS.—(AP)—The United States Fifth Circuit Court of Appeals Thursday upheld the constitutionality of the National Labor Relations Act.

Cotton

NEW ORLEANS.—(AP)—May cotton opened Thursday at 14.25 and closed at 14.07. Spot cotton closed 13 points lower, middling 14.47.

Pickets Keep Eye
on Chrysler Plant

No Move by Corporation
as Yet to Forcibly Eject
6,000 Men

DETROIT.—(AP)—Pickets watched warily in a drizzle of snow and rain Thursday for any attempt to eject 6,000 strikers defying a court injunction by occupying Chrysler corporation plants, while a plan for cubing Michigan's epidemic of sit-down strikes by conciliation took form.

The vigilance of "union patrols" was redoubled. There was no indication when, or if, the Chrysler corporation would take the final legal step preliminary to forcible ejection.

Urban centers of the United States have more women than men, while the opposite is true of rural districts.

Turned Brown
By Brown Turner

ATLANTA, Ga.—People around here feel better now that they'll soon be able to buy stamps with General Lee's picture on them. The Sherman issue didn't make much profit for Mr. Farley in this section. But the world owes a lot to Georgia because here's where they invented Coca-Cola, and Georgia owes a lot to Arkansas because Arkansas furnished them a pretty good man they're using for governor. His name's Rivers but they say around here he's not as wet as some would like. They got a big federal prison here which is easier to break into than out of.

Paul Simms' Extra
Pay Held Invalid

Attorney General Rules
Against Allowance Above
Appropriation

LITTLE ROCK.—(AP)—Attorney General Jack Holt held invalid Thursday the action of the House of Representatives in voting compensation for employees in addition to that provided in the appropriation act to meet expenses of the legislative session.

The opinion affects six house employees. The resolutions and employees affected include: House Resolution 38 by Holmes, to allow Chief Journal Clerk Paul Simms of Hope added pay of \$2 per day (totaling \$120) through use of an unexpended balance of \$140 in a fund earmarked for ice-water and paper cups.

Hope Star

O Justice, Deliver Thy Herald From False Report!

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C. E. PALMER, President
ALEX. H. WASHBURN, Editor and Publisher

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Charges on Tributes, Etc.: Charges will be made for all tributes, cards of thanks, resolution, or memorials, concerning the departed. Commercial newspapers hold to this policy in the news columns to protect their readers from a deluge of space-taking memorials. The Star disclaims responsibility for the safe-keeping or return of any unsolicited manuscripts.

Arabian Traveler

(Continued from page one)

making are given.

In the years following the fall of Rome, like most other industries, cheese-making in Europe was carried on under the protective wing of the church, and the peasants were taught the various methods of making cheese by the monks. Secret formulae for making certain varieties of cheese were held as a part of the wealth of monasteries. In fact even in these modern days a soft cheese, known as Port du Salut, or La Trappe is made by the Trappist Monks in Northern France. A similar cheese is made by Drappist Monks in a monastery located in Oka, Canada, and is characteristically called "Oka," taking its name from the location where it was first made.

Discovery of Cheese

There is a wealth of romance about cheese. In fact its very beginning in pre-historic times has come down through the ages in the legend of Arabia who placed his picturesque but lonely trade across the hills of Asia centuries ago. Preparing for a journey, the Arabian traveler filled his canteen, made from a dried sheep's stomach, with milk. He started in the cool darkness before dawn, plodding on and on through the furious heat of mid-day. As the journey was long and hazardous, he hastened through the mountain passes, not stopping for his noon-day meal of dried dates and goat's milk. Long after nightfall Kanana stopped, overcome with thirst and weariness, and lifted his canteen to his lips. But no cooling draught of goat's milk slacked his thirst. Only a thin watery liquid came from the canteen. Curious as to what had become of the original contents, Kanana cut open the skin and there, in place of the milk he found a curious mass of white curd. Hunger and thirst and a

true scientific spirit prompted him to taste the semi-hard substance. He found the transmuted goat's milk a delicately flavored food. In his haste, the traveler had selected a sheep-stomach which had not quite dried and in which "rennin" was still active. It was the action of this rennin which had curdled the milk.

The legend trails into obscurity here but it is to be presumed that the merchant with the inquisitive turn of mind experimented further with this curious phenomenon, attempting the experiment again and again, pressing the solid curd into more regular form. At any rate, the results of that early accident soon became well known throughout the East and cheese was so highly esteemed that it became a medium of exchange and barter for the wandering tribes of Asia.

Coming down through the centuries, it was natural that different sections of the globe should develop special methods of cheese-making especially suited to local conditions, and that in the course of time these varying factors of production and climate would result in entirely different varieties of cheese. The stories of the discovery of these different kinds of cheese are extremely fascinating. Known as the "Cheese of Kings and Kings of Cheeses," Roquefort boasts an humble origin and a unique history. It is one of the few cheeses in the world which has not yet been successfully produced anywhere except in its native locality. The delicacy is as much sought after today by epicures as it was hundreds of years ago, yet it is still produced in the same caves, by the same processes of nature, jealously guarded by the natives and prized by all true lovers of cheese.

Roquefort is first mentioned in a chronicle of the Monastery of Conques, dating from the year 1070 and it was exploited by this monastery until the time of the French revolution. Made from the milk of sheep grazing on the uplands of Gevennes, matured

"Golden Lorna's Volunteer" to Head Kraft Registered Jersey Parade Here on Saturday



—Photo by Hope Star.

Photographed by Hope Star last Monday on their arrival, here are two of the registered Jersey bulls which will head Kraft-Phenix Cheese corporation's blooded livestock parade through Hope Saturday, March 20, celebrating the first anniversary of the Hope cheese factory.

The bull on the right, held by Ralph Berry, field man for Kraft, is Golden Lorna's Volunteer, a grandson of Forns Rexford Noble, five-time winner of the annual Dairy Show championship.

The bull on the left, with the good-looking head, is another registered Jersey, held by Allen Jackson, staff man from Kraft's plant at Searcy. Golden Lorna's Volunteer was dropped July 5, 1935.

In the narrow grotto of Combalva, Roquefort is a white semi-hard cheese with delicate green veins of flavorful mold running through it. It was evolved quite by accident.

Origin of Roquefort

A shepherd tending his flock on these same Gevennes uplands ten centuries ago, left his lunch of barley bread and native cheese made of sheep's milk in a cave near the town of Roquefort, to keep it cool until noon. But his flocks were wayward, and a sudden storm forced him to drive them to shelter far from the cave where his bread and cheese were concealed. In passing the cave some weeks later he thought to look for his abandoned lunch. The barley bread was spoiled, heavy with black mold. The cheese he found covered with a delicate green mold. He nibbled a bite of the cheese and found it delicious with a flavor he had never before encountered. Since the cave appeared to have some magic property he determined to repeat the experiment, leaving a second luncheon of newly made cheese and barley bread. Returning after two weeks' time, he found that the interesting phenomenon had again occurred. The cheese was interlaced with a delicate filament of green mold, imparting a strangely delicious flavor. His discovery was seized upon by the Conquest Monks, and taking the name of Roquefort, it has been such ever since. Nowhere else in nature but in the cool, damp and draughty air of the Combalva caves is Roquefort cheese possible. It must be made of sheep's milk. So important is this delicacy that genuine Roquefort cheese is protected with a distinctive Roquefort label, picturing a sheep, to connote its manufacture from sheep's milk. No other cheese may be sold under the name of Roquefort. Even cheese of a somewhat similar type, produced only a few miles away from Roquefort, is called Bleu cheese and may not encroach upon the name or fame of Roquefort.

Legend has connected another variety of cheese with the name of the great Napoleon. During one of his rapid cross-country trips in the wake of his victorious army, he was served with a most delicious soft cheese at a small-town inn. Upon hearing that the toothsome morsel was merely a

local product, with no particular name, he insisted that this hitherto unknown delicacy should be called Camembert cheese from the town of Camembert where it was first made, and Camembert cheese it has ever since remained. The story has it that Napoleon stopped to kiss the maiden who first presented him with Camembert. Madame Marie Harel, the peasant woman who originated this famous French delicacy, attained immortality thus, and a statue honoring her stands in the market place of her Normandy village today, to which thousands of Camembert devotees annually journey to pay their homage.

It is the proud boast of the American cheese industry that this most delicious and temperamental of all cheeses is now made in America with such finesse and exactitude that cheese connoisseurs frequently prefer American-made Camembert to that imported from the original Normandy village.

Type for Every Nation

Every country has developed a distinctive type of cheese. In the Valley of Emmenthal, Switzerland, the Alpine peasant showed special skill in making the cheese known for more than 400 years as Emmenthal or Swiss Emmenthal. Equally famous is the Gruyere type of Swiss cheese. Swiss cheese of surpassing flavor and excellence as well as Gruyere are integral and important parts of the American cheese industry of the twentieth century.

Limberg, Belgium, is responsible for the introduction of a cheese which has provided the world, not only with a rare though odoriferous soft cheese, but with a subject of jest wherever Limburger is mentioned. Although the odor of Limburger is the source of much amusement, the inevitable flavor is also the source of much true enjoyment to connoisseurs of fine cheeses.

Holland wharves for many hundreds of years have displayed a picturesque and interesting type of cheese characteristic of Holland cheese manufacture: the Edam and the Gouda, the two principal cheeses of Holland. Both are covered with an attractive, brilliant red coating. Edams are cannon-ball shaped, whereas Goudas are flat, round discs, about three inches thick and ten to twelve inches in diameter.

Italy prides herself on Caccio Cavallo, a dry hard cheese very sharp on the tongue. Likewise other cheeses derive their names from the places in which they were first made, as for example Parmesan from Parma, Italy; Swiss from the Alpine country, and Romano from Rome.

The little village of Chester on the River Dee, stronghold against the Roman invasion, has produced a cheese famous all over the world. Cheshire cheese was famous in the days of Queen Elizabeth. And in 1825 it is still recorded in English history, the people of Chester presented his Royal Highness the Duke of York with the largest Cheshire cheese made up to that time, a Cheshire weighing 149 pounds (apparently the original prototype of our present-day mammoth cheeses, which frequently are made to weigh 300, 500, 1000 and even 2000 pounds).

Cheddar cheese, Herkimer and Stilton have a history and a romance ancient and honorable. The picturesque English studies of Dickens, Thackeray and Boswell mention these sharp and full-flavored cheeses frequently. Famed in song and story, rich in romance and history is the Bûton, with its semi-hard, white, crumbly body, streaked with red, and popular in the celebrated and much more popular is the Cheddar, named for the quaint old village near the city of Bristol, where it was first manufactured by Joseph Harding, an enterprising farmer. He systematized the crude methods of farmers of that section of England, and it is his method of manufacture which became the model for cheese-making in America, where this type of cheese is known as American Cheddar, or American cheese (sometimes called "store cheese").

America, too, has produced several distinctive varieties of cheese and has added much to the general store of information regarding cheese and its value in the diet. Cream cheese made in America has no peer anywhere in the world. Pineapple cheese is a distinctive American variety. With a high degree of accuracy America now produces many of the most famous types of cheese produced elsewhere in the world. In adding to these many packaged cheeses in forms readily usable and uniform in quality, America has made a contribution which has revolutionized the cheese

Ultimatum Given France by Labor

Half-Day General Strike Thursday Forewarns of Trouble to Come

PARIS, France.—(AP)—A million Paris workers were ordered Wednesday night to leave their jobs Thursday in a half day strike against Fascist organizations and there was talk of a nation-wide walkout as Socialist Premier Leon Blum fought to preserve his government, threatened by a wave of public reaction after Tuesday night's street rioting.

The Paris division of the General Confederation of Labor ordered the strike in a statement which said it would "be a warning" to the government to arrest Col. Francois de la Rocque and dissolve completely his French Social party and "other Fascist leagues." De la Rocque formerly headed the now disbanded Croix de Feu, with Fascist leanings.

The confederation also listed demands for "ridding the army, police and the public administration, and blamed Fascist 'prevention' for Tues-

day night's outbreak at Clichy. The strike, if effective, would bring Paris to a complete standstill. Only newspapers would be published under the confederation order. It contained a warning of further action if the demands were not met by the government. The nature of the action was not revealed. The confederation declared it would call a meeting of councils of its member unions within a few days "to examine the situation."

It was announced that transportation will resume at noon to take workers to their jobs, that drug stores will remain open, that milk will be delivered during the morning, and that street demonstrations are forbidden.

which they should consume daily. In physical appearance this type of cheese food, which has become nationally popular in the past few years, is a creamy golden bar. It looks like the familiar American or Cheddar cheese. It spreads like butter, melts with instantaneous smoothness and tastes mild and smooth as cream. It is made from selected American cheese.

MANY NEVER SUSPECT CAUSE OF BACKACHES

This Old Treatment Often Brings Happy Relief
Many sufferers relieve nagging backaches quickly, once they discover that the real cause of their trouble may be tired kidneys. The kidneys are Nature's chief way of taking the excess acids and waste out of the blood. Most people pass about 3 pints a day or about 3 pounds of waste.
Frequent or scanty passages with smarting and burning shows there may be something wrong with your kidneys or bladder.
An excess of acids or poisons in your blood, when due to functional kidney disorders, may be the cause of nagging backaches, rheumatic pains, lumbago, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness.
Don't wait! Ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.

Rural Electrification Funds to Be Released

LITTLE ROCK.—(AP)—Chairman Thomas Fitzhugh of the State Utilities Commission said Thursday that rural electrification officials at Washington had assured him that an allotment for work in Arkansas would be released within a few days.

Defendant—Whatever the outcome of this trial I feel sure the experience will make me a better man.

Defendant—In striving to live up to the speech made by my attorney.

NOTICE

TO OWNERS OF GOVERNMENT 12c LOANS
WE WANT TO BUY YOUR COTTON.
SEE US BEFORE YOU SELL.
If you have lost your loan papers we will try to locate them for you.

E. C. BROWN & CO.

Tailoring DISPLAY SALE!

Of Men's Fine Quality, All Wool Made-to-Measure Clothes to be held on:

Thursday, Friday and Saturday
March 18, 19 and 20

Special representative from factory will be here during this sale with a complete line of 300 full size woollens from which to choose your suit or topcoat.



Beautiful new Spring and Summer patterns . . . smartest men's styles and money-saving low prices. Come in and delight your eyes. No obligations.

REAVES the CLOTHIER

Leslie Howard says Luckies are "tops" with his throat



"Years ago, as an ambitious young actor, I was impressed how well my throat liked Luckies and how well they suited my idea of a perfect cigarette. That impression still stands. In my recent tour of 'Hamlet', with its many performances each week and the attendant tax on my throat, I have been convinced anew that this light smoke is both delightful to my taste and the 'top' cigarette for an actor's throat."

Leslie Howard

An independent survey was made recently among professional men and women—lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, more than 87% stated they personally prefer a light smoke.

Mr. Howard verifies the wisdom of this preference, and so do other leading artists of the radio, stage, screen and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies—a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat.



THE FINEST TOBACCOS—
"THE CREAM OF THE CROP"

A Light Smoke "It's Toasted"—Your Throat Protection

AGAINST IRRITATION—AGAINST COUGH

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SCRAP IRON, ANY QUANTITY, ALSO COPPER, BRASS AND OTHER METALS, OLD BATTERIES, RADIATORS, DRY BONES, CLEAN RAGS, PAPER, GRAIN SACKS AND HIDES.

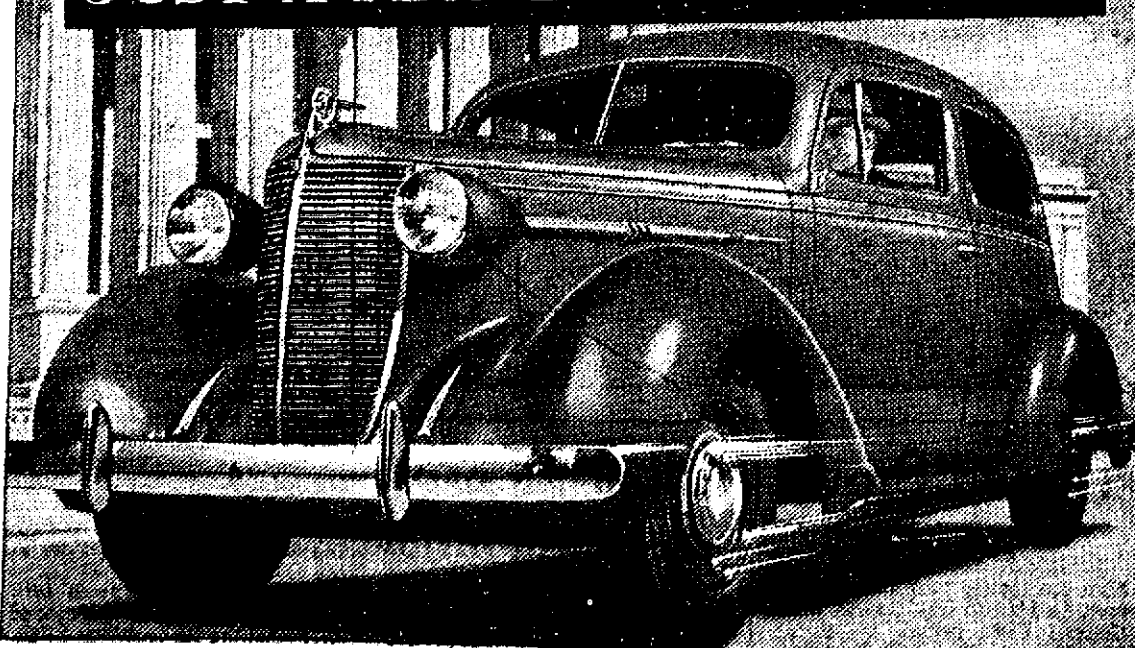
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Iron Yard and Wagon Scaler. 304 E. Second, Hope, Ark.

WHY STAY IN THE "ALL THREE" CLASS?

THIS GREAT BIG NASH NOW
JUST A FEW DOLLARS MORE



Actual photograph of Nash Lafayette "100" 4-Door Sedan with trunk

There's no reason to put up with "small car" limitations . . . When you can get this great big car for so little more

Ask about the convenient terms and low rates available through the Nash C. I. T. Budget Plan. Automatic Financing Plan available on all Nash models at slight extra cost.

NASH

Atkinson Nash Company
South Elm Street

*FOR AS LITTLE AS \$1 OR \$2 A MONTH EXTRA YOU CAN GET OUT OF THE "ALL THREE" CLASS—

A check-up recently made in ten representative cities shows that the six cylinder Nash Lafayette "400" 4-Door Sedan with trunk DELIVERS for just a FEW dollars more than the similarly equipped 4-Door sedans of the "All Three" small cars. In many places, the SLIGHT difference in price amounts to just \$1 or \$2 a month extra on your time payments.

The earliest banks on record were the national temples at Delphi and Delos, Greece.

Claudette Colbert and Fred MacMurray come Sunday in the Blue Ribbon winner, "Maid of Salem"

Saenger

It's here—
NOW

Special
2:30
School
Matinee
FRI.
10c

LYONDS OF LONDON
Freddie Bartholomew and Madeleine Carroll
with Sir Guy Standing and Tyrone Power

First
Show
at 7

Second
at 9 p. m.

Added—
Cartoon "Play Safe" and News

Society

MRS. SID HENRY

TELEPHONE 321

Touch your lips with gladness and go singing on your way. Smiles will strangely lighten every duty. Just a little word of cheer may span a sky of gray. With hope's own heaven-tinted how of beauty. Wear a pleasant face wherein shall shine a joyful heart. As shines the sun, the happy fields adorning. To every care-beset life some ray of light impart. And touch your lips with gladness every morning—Selected.

The Bay View Reading club held its regular bi-weekly meeting on Wed-

NEW
Starts Today
GENE STRATTON-PORTER'S

THE Harvester
ALICE BRADY
RUSSELL HARDIE
ANN RUTHERFORD
FRANK CRAVEN
CORA SUE COLLINS
"BUCK" The Wonder Boy

Sponsored by the
PAISLEY P.-T. A.

Coming—Saturday
BOB STEELE—in
"Brand of the Outlaws"

SUN. Jane Withers
and
MON. "Paddy O'Day"

nesday afternoon at the home of Mrs. Fanny Garrett on West Second street, with Mrs. W. G. Allison as joint hostess. The reception suite of the Garrett home was a sharp contrast to the gloom of the outside, with its vases of lovely japonica, flowering peach and other spring flowers adding their beauty and fragrance to the setting.

Mr. and Mrs. James R. Henry are spending a few days visiting in Hot Springs.

Mr. and Mrs. Arch Moore have returned from a visit in Fort Worth, Texas, where they attended the Texas rodeo.

Promptly at 3 o'clock, the meeting was called to order by the president, Mrs. E. E. White, who announced the Sunrise service at the high school stadium on Easter Sunday, urging that each member co-operate in making the occasion outstanding in every way. Mrs. John Arnold was introduced as leader for the afternoon's study which included the history and development of the towns of southern Arkansas. Roll Call responses brought out interesting items of interest in regard to this particular section of the state.

Mrs. Arnold announced that Mrs. W. Johnson would discuss the Products and Industries of Section II, which included the towns of El Dorado, Camden, Magnolia, Stamps, Fordyce, Lewisville, Stephens, Sheridan and smaller towns in the section. Mrs. Johnson's discussion soon revealed the fact that this part of Arkansas was outstanding in products and industries that go a long way toward making the stranger realize the truth of the slogan, "Build a wall around the state, and we could not only exist, but enjoy every comfort within those walls."

Mrs. Johnson was followed by Mrs. W. F. Saver, who told in a most interesting way, of the scenery, resorts and playgrounds within and surrounding the above towns.

The program closed with a discussion of the Pioneer and Modern Builders of these towns and surrounding country, by Mrs. John S. Gibson, which proved most interesting to many present, whose ancestors had assisted in this settlement and development.

This particular program proved to be one of the most interesting and informative programs given during the study of the history of our state, and we were immediately started on wondering if the history of our town would sound as interesting to say El Dorado or Camden, with their many developments and industries, rarely found in towns with their railroad facilities as did this, sound to a pioneer resident of Hope who realizes its wonderful railroad facilities and surrounding rich farm lands. Following the program, the hostess assisted by Mrs. Hosea Garrett and Mrs. Hugh Jones served a most attractive salad course with hot tea, in which the color scheme honoring Erwin's Saint was most beautifully stressed. Guests for the meeting were Mrs. Sills of Denver, Colo., Mrs. M. H. Barlow, Mrs. Jennie McWilliams, Mrs. Hosea Garrett.

Mrs. J. M. Gigon was hostess on Wednesday afternoon to the members of the Wednesday Bridge club, at the home of her daughter, Mrs. James R. Henry.

Mrs. J. L. Burns of Idabel, Okla., is the guest of her daughter, Mrs. J. O. Milam and Mr. Milam.

At the regular meeting of the Woodmen Circle Popular Grove 196, plans were perfected for the district meeting which will be held in this city Thursday, March 25. Mrs. J. L. Burns of Idabel, Okla., was an out of town guest.

Diones Eaters of Oatmeal, Nearly '3'

Famous "Quins" Responsible for Prosperous Camps and Hotels

Not many two-year-olds manage to support themselves and do as much for their community as do the Dione Quins. It is said that these world-famous babies are largely responsible for the new tourist camps, the five prosperous hotels in North Bay, the new electric light and telephone lines, newly painted and repaired fences, the \$75,000 road from Callander to the DaFoe hospital, numerous gas stations, Callander's new railroad stations, and numerous "landscaping" projects. They own and maintain their own 13 room hospital-home and the new eight-room duplex recently built for the medical staff. At the tender age of "almost three" the Dione Quins have developed into "good little business women."

And they have also developed into five of the most adorable, healthy little youngsters alive. For the Quins' diet is carefully supervised from day to day. For instance, they are given oatmeal every day. Child specialists and diet experts know that oatmeal is rich in vitamin B and that Vitamin B is nature's best defense against nervousness, constipation and poor appetite due to lack of that vitamin in the diet. And oatmeal, with milk, is also known to be a good source of important body-building minerals, muscle-building protein, and energy-making carbohydrates, all essential for good health. So, the Dione diet has become famous all over the world, and every day as part of their famous diet the healthy, robust Dione Quins eat Quaker Oats.

Bearden Quartet Will Sing at Guernsey Play

"Wild Ginger," a three-act play, will be presented Friday night in the Guernsey High School auditorium, starting at 8 o'clock. The play is sponsored by the junior class of Guernsey.

The Jim Bearden quartet of Hope will furnish entertainment between acts. The public is invited.

Publicity Stunt Insurance Voided

Saenger Hedges on Promotion Stunt for "Lloyds of London"

The fire insurance policies issued by Arthur Swanke, manager of Saenger theater, promising \$100 protection

against fire loss while patrons see the "Lloyds of London" picture showing Thursday and Friday, have been declared null and void.

The policies were declared by Fire Commissioner U. A. Gentry of Little Rock to be in violation of the State insurance laws for the following reasons:

1. There is no such company in Arkansas.
2. Representing a company not licensed to do business in Arkansas.
3. Writing a policy at a smaller rate than allowed by the state insurance laws.

These policies, promised to be given to patrons as they enter the show, will

Community Sing Sunday for Sardis, Near Ozan

A community singing will be held Sunday afternoon at Sardis, five miles west of Ozan. A number of singers and quartets from Hope are expected to take part on the program, according to Roy Lyons of Sardis. All singers are requested to bring song books. The public is invited.

be marked null and void in red ink. In fact, they have already been marked in red ink.

Manager Swanke said Thursday that it was all a publicity stunt.

The house sparrow belongs to the family of weaver birds.

FOR STUFFY HEAD

A few drops up each nostril reduces swollen membranes, clears away clogging mucus, brings welcome relief.

VICKS V-A-TRO-NOL
30c double quantity 50c

Attend the Kraft-Phenix Cheese Corporation FIELD DAY and

REPHAN'S VALUE FIELD DAY MARCH 20th

Men's Blue Denim OVERALLS All Sizes Limit—2 to Customer	49c	Men's Dress SHIRTS 14 to 17 Limit—2 to Customer	39c
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Ladies Rayon Panties 10c

LADIES FAST COLOR WASH FROCKS 14 to 44 Limit—2 to Customer	44c	LADIES PEACH BROADCLOTH PRINCESS SLIPS Limit 2 to Customer	19c
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Men's Vat Dyed KHAKI PANTS Pair 98c

QUILT BUNDLES 2 Lbs. 29c

BEDSPREADS 80x90 Each 98c

Yard Wide Fast Color PRINTS Saturday Only—yd.	10c	Full Fashioned Pure SILK HOSE	39c Pair
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Children's Wash Dresses Fast Color 49c

LADIES LINEN—Belted Back SUITS \$1.90	LADIES NEW NOVELTY SHOES White, Grey Red and Black	\$1.98
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Ladies Easter Millinery 98c

LADIES DRESSES 3/4 Sleeve Wash 39c

OIL CLOTH 48-Inch Yard 23c

CHILDREN'S SHOES White, Brown and Black, pr.	98c	Men's New Oxfords White, Grey, Tan and Black	\$2.98
Men's Work Sox	10c	CHILDREN'S ANKLETS	10c

REPHAN'S DEPARTMENT STORE

VOGUE
As Seen in Vogue

Styled for Youth!

AIR/STEP Shoes

\$5.50 Exclusively with us!

Handsome Styles of the Moment for Colorful Spring Outfits. Choose either of these!

TRY THE PEOPLE TEST TODAY!

NOTE THE SHOCK ABSORBING ACTION OF THE AIR STEP SOLE

We're all going to see "Lloyds of London" at the Saenger today.

HITT'S Brownbilt Shoe Store

The First Messenger Says:

It's Spring

GET Sandal-ized!



Robison's take pride in presenting the very latest in the newest spring sandals by Friedman-Shelby. Straps and Ties in an array of brilliant styles now on display.

 MILLCENT McKay. All White Kid with porthole perforation in vamp. Two and three-eighths inch Continental heel. Helen last. Same in marine blue kid and grey suede 4 to 9. A to C. \$2.98	 ROSA McKay. White suede side buckle Monk oxford. Brown side strip tip and strap. Punched vamp and quarter. One and seven-eighths Cuban Duco heel. Modern last. A to C. 4 to 9. Also in white. \$2.98
 EXCEL McKay. All white patent. Cut out vamp. Thirteen-eighths inch square back heel. Thriller last. A to C. 4 to 8. \$2.98	 PELHAM Grey suede splits. Goodyear welt. Shawl tong. Leather heel. Academy last. A to C. 4 to 9. \$2.98
 HARLANE McKay. All white kid. Center buckle 3 strap. Two and one-eighths Continental Duco heel. Marcia last. A to C. 4 to 9. \$2.98	 HOTSIE All white calf. Two buckle front strap sandal. Cut-out vamp and quarter. Open toe and shank. One and seven-eighths Cuban Duco heel. Modern last A to C. 4 to 9. Same in Grey. \$2.98

THE LEADING DEPARTMENT STORE WE GIVE EAGLE STAMPS

Geo. W. Robison & Co.

HOPE PRESCOTT NASHVILLE

for EASTER

Your shoe problem in WHITES for Easter wear is solved for you at DUGGAR'S. Weather be hanged! You'll parade for Easter—and lovely selections await you!

"Madge" - Medium Heel

\$3.95

White kid high gore pump, with medium 1 7/8 covered heel. A SMARTLY STYLED, medium shoe, that is full of quality too. Sizes to 9—AAA to B widths.

"Jobana" - High Heel

\$2.95

White kid, high gore pump, with white kid bow on slitted going. Dressy 1 7/8 continental heel. Gay young moderns may step lively in these. Sizes to 9—widths AA to B.

"Gloria" - For Misses

\$2.95

Clever low heel white PATENT two-strap—cut out enough to be a sandal—strong enough to be a shoe. 1 7/8 leather tap heel. Sizes to 8—widths AA to B.

Thrifty Sport

\$1.95

A solid leather sport oxford—one of several we are showing in white in this same price range. Snappily styled—sturdily built—every pair. Sizes 3 to 9—widths B to D.

HOSIERY SPECIAL—Full fashioned pure thread silk hose, all sizes to 10 1/2—new spring shades—59c.

CHILDREN'S WHITE SHOES—Huge selection to choose from, in all sizes, and A to E widths. Poll Parrots, and tar Brands. Prices range from \$2.95 down to—98c.

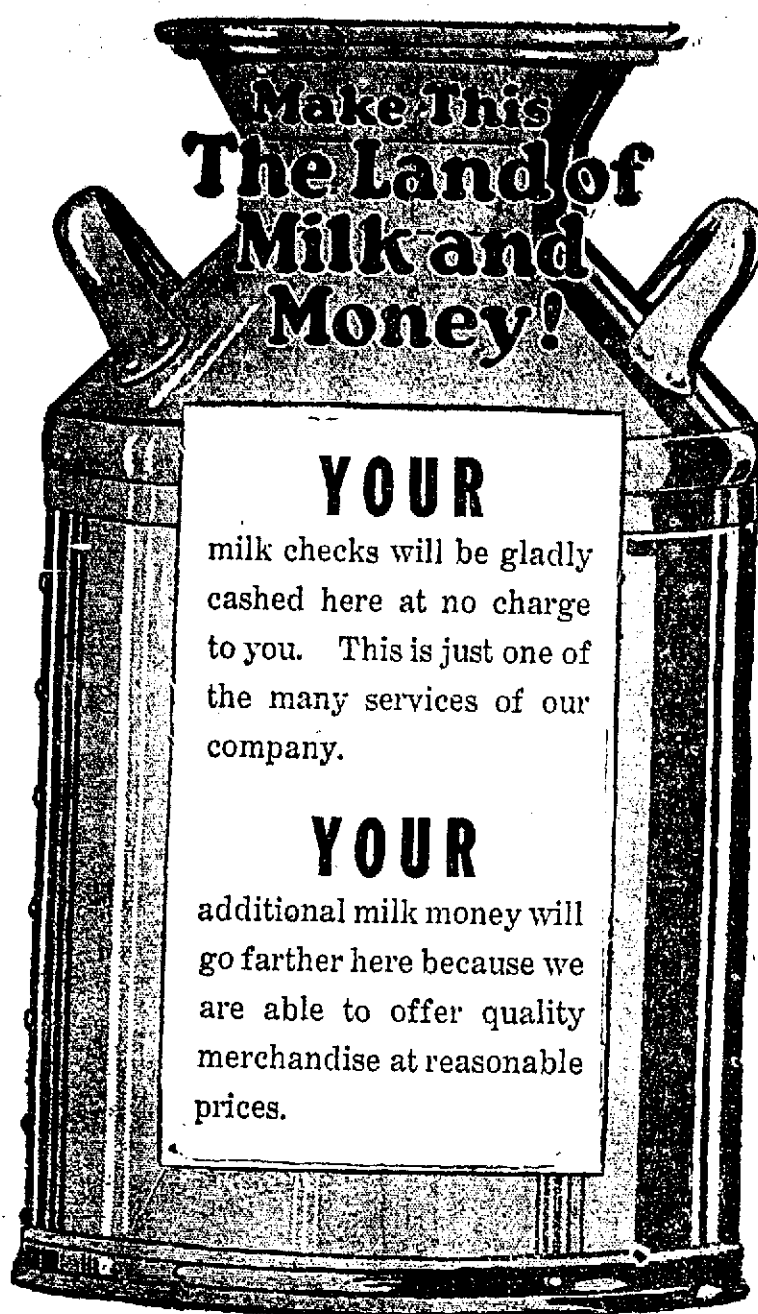
111
West
Second

duggar's
SHOE STORE

Expert
Shoe
Fitters

The Big Store Congratulates A Big Industry . . . the Kraft-Phenix Cheese Corporation on Their Anniversary.

Just as farmers will find a market at the cheese plant for all the whole milk they can produce, so will these same people as well as the people in the towns dependent upon Hope, come to depend upon this store, more and more for bargains in goods of nationally known quality.



THE LEADING DEPARTMENT STORE WE GIVE EAGLE STAMPS

Geo. W. Robison & Co.

HOPE

PRESCOTT

NASHVILLE

Kraft's Expansion Plan Begun in '35

From Denison, Factories Have Spread Over Texas and Arkansas

Arkansas' baby industry, dairying, is rapidly growing up. Only a score of years ago, the cheese-making branch of this industry has developed into a major factor in the agricultural wealth of many sections of the state.

With several additions to the cheese production units, and with a steadily mounting income to farmers, the industry today maintains one of the most impressive records of growth of any in the United States. The dairy industry has grown from the maintenance of a few straggling herds of cattle 12 years ago to proportions as a huge industry, one of the important cash crops of this section of the United States. Arkansas-made cheese today finds a far-flung market, throughout the great Southwest. Arkansas cheese production plants are a model for factories everywhere.

Expansion of the industry of cheese-making in the Southwest was greatly augmented in 1935 by the great building program undertaken by the Kraft-Phenix Cheese Corporation. Building of new cheesemaking units and greatly increased additions to plants already in existence have brought a tremendous expansion in cheese production.

Rev. Arden P. Blaylock, Baptist Pastor, Dies

LITTLE ROCK.—(P)—The Rev. Arden P. Blaylock, 33, pastor of First Baptist church here for the last seven years, died early Thursday at a hospital where he underwent an operation Monday. He was a graduate of Ouachita college.

The cheese-making plant at Denison, Texas, which has, since its original building 1928 been regarded as the finest unit of its kind in the United States, has been enlarged during the past year to even greater capacity. As the center of the cheese-making industry of the Southwest, Denison stands as a model cheese-making factory, one of the largest as well as one of the most important strategically in the United States. Enlarged plant capacity here and additional facilities for cheese-making have made possible a tremendous daily capacity of cheese and salad products manufacture. The complete extensive Kraft line including Kraft cheese spreads in the new Swankyswig glasses and the new Miracle French Salad Dressing, is now produced at this central plant to supply increasing demands of the southwestern part of the United States.

The cheese-production building program undertaken in 1935 by Kraft-Phenix is being continued, with constant additions of modern equipment, and the increasing of plant facilities to take care of the increasing supply of first-grade Texas milk.

R. A. Hamm, of Near Bodcaw, Dies at 86

Funeral to Be Held at Old Falcon Cemetery at Noon Friday

R. A. Hamm, 86, died Wednesday night at home of his son, Sid Hamm, who lives on Emmet Route One, near Bodcaw. He had been ill five weeks. Born in Tennessee, he moved to Hempstead county in 1874, settling in the Shover Springs community. Later he moved to Columbus where he lived for nearly 15 years, then moving to the home of his son. Funeral services will be held at noon

NOTICE
NOTICE IS HEREBY GIVEN to all parties making any claim against the City of Hope, Hempstead County, Arkansas, and / or Hempstead County, by reason of right-of-way taken in connection with State Highway No. 67 through the City of Hope, over and along Third in said City, to file such claim in due and proper form with the City Clerk, or the County Clerk, within thirty (30) days from this date. The City and / or the County does not admit any liability whatsoever; but is making this request in order that if there are any such claims, it may examine and pass on them.
Albert Graves, Mayor.
H. F. Rider, County Judge.
Mar. 11-18.

Friday at the Old Falcon cemetery, Nevada county, with the Rev. G. W. Dorman in charge.
He is survived by two sons, Sid of Emmet Route One, and Lonnie Hamm of Lela Lake, Texas; one daughter, Mrs. Lela Richards of Hope, and a brother, W. S. Hamm of Oklahoma.

Sounds Like Boston
"What makes the radio squeak so, Johnny?"
"Well, mother, if you must know, what you call squeaks are really the self-oscillations of the thermocouples brought about by altering the potentials of the high and low tension batteries and varying the relations of the capacitive and inductive quantities in the receiver."—Life.

"TODAY OUR HEALTHY DIONNE QUINS HAD QUAKER OATS"

Dr. Allan Roy Dwyer



DIONNE'S 3-YEAR TRIUMPH SHOWS EVERYONE NEEDS VITAMIN B. GET IT DAILY IN QUAKER OATS!

Listen to Kattenmeyer's Kindergarten Every Saturday, 4:30 P. M. (C. S. T.) W. B. C. Radio Network.
* Where poor condition is due to lack of Vitamin B.

QUAKER OATS

Metropolitan Life Insurance Company

* * * * *

Report for the Year Ending December 31, 1936

(In accordance with the Annual Statement filed with the New York State Insurance Department)

INSURANCE IN FORCE

Life:	
Ordinary	\$10,896,871,470.00
Industrial	7,175,974,709.00
Group	3,238,129,605.00
Total	\$21,310,975,784.00

Accident and Health	
Weekly Indemnity	\$17,238,719.00

Policies:	
Life (Including 1,808,476 Group Certificates)	42,990,980
Accident and Health (Including 979,343 Group Certificates)	1,206,808

ASSETS AND LIABILITIES

Assets	\$4,494,701,772.24
Liabilities:	
Statutory Policy Reserves	3,920,990,791.00
Dividends payable to policyholders in 1937	101,581,144.00
Other Liabilities	145,705,169.55
Contingency Reserve	48,000,000.00
Total Liabilities	\$4,216,277,104.55
Unassigned Funds (Surplus)	\$278,424,667.69

BUSINESS IN 1936 (YEAR'S FIGURES)

New Life Insurance issued:	
Ordinary	\$1,114,803,062.00
Industrial	1,009,049,516.00
Group	142,020,543.00
Total	\$2,265,873,121.00
Also Revived and Increased	\$709,108,639.00

Payments to Beneficiaries and Policyholders:	
Death Benefits	\$164,916,631.02
Other Payments to Policyholders	\$346,227,175.39
Total Payments	\$511,143,806.41

BUSINESS IN 1936 (DAILY AVERAGES)

Life policies issued and revived per day	17,284
Number of claims paid per day	2,344
Life insurance issued, revived and increased per day	\$9,818,422.00
Payments to beneficiaries and policyholders and addition to reserve per day	\$2,450,501.00
Increase in assets per day	\$857,753.00

The Metropolitan is a mutual organization. Its assets are held for the benefit of its policyholders, and any divisible surplus is returned to its policyholders in the form of dividends.

* * * * *

Approximately one-fifth of the people of the United States and Canada are now insured in the Metropolitan, many having two or more policies.

METROPOLITAN LIFE INSURANCE COMPANY

FREDERICK H. ECKER
Chairman of the Board

NEW YORK

LEROY A. LINCOLN
President



SUGAR Pure Granulated **10** Pound Kraft Sack **49c**

CIGARETTES Popular Brands **2** Pkgs. For **35c**

A & P PINEAPPLE No. 2 1/2 Can **23c**

BANANAS Pound	5c	CARROTS 2 Bunches	7c	GRAPEFRUIT Texas—3 for	10c
Cauliflower Head	17c	SPINACH 3 Pounds	10c	Red POTATOES 10 pounds	39c
ORANGES Texas—Dozen	29c	Winesap APPLES, Doz.	15c	FRESH TOMATOES, lb.	15c

See Our Talco Line of Chicken Feed Before You Buy.

STANDARD TOMATOES 2 No. 2 Cans No. 1 Can	15c 5c	MAYFIELD CORN 3 No. 2 Cans	25c	WHITE HOUSE MILK 3 Tall Cans 6 Small Cans	19c 19c
Ann Page KETCHUP 2 8 ounces Bottles	15c	Ann Page SPAGHETTI 2—16 oz. cans 16 oz. Glass	15c 10c	Campbell's TOMATO JUICE 3 10 oz. Cans	14c

MRS. TUCKERS SHORTENING 4 Pound Carton 8 Pound Carton	55c \$1.09	PEERLESS FLOUR Every Sack Guaranteed 24 Lb. Sack 48 Lb. Sack	79c \$1.49
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IONA FLOUR 48 Pound Sack	\$1.69	A PENN MOTOR OIL 2 Gallon Can Plus 8c Tax	\$1.11	DEL MONTE CORN County No. 2 Gentleman can	14c
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VISIT OUR SANITARY MARKET

K. C. BABY BEEF Round or Loin STEAKS, lb Seven Roast, lb Chuck Steak, lb. Stew, 2 lbs.	25c 17c 15c 25c	SLICED BACON TALL KORN, lb. SUNNYFIELD, lb. CERRO, lb.	28c 35c 25c	CHEESE WISCONSIN Full Cream, lb. Nippy Aged, lb.	23c 29c
Armour's Star PICNIC HAM 4 to 6 lb. ave. Lb.	21c	FISH HALLIBUT, SALMON, RED FISH, TROUT Select Oysters, pt.	35c	Hamburger or Sausage, lb. PURE PORK SAUSAGE, lb Dry Salt Jowls, lb.	12 1/2c 25c 13c

WATCH OUR WINDOWS FOR ADDED SPECIALS

Cheese Brought to U.S. by Early Dutch

First Factory Set Up in Herkimer County, N.Y., in 18th Century

The production of cheese in the United States began with the early settlers, although at that time it was made only in the home or on the farm by crude methods. When European emigrants began coming to America in large numbers, they naturally brought with them their own methods of cheese-making and their liking for the varieties they had known. New York and Pennsylvania, with their large population of English and Dutch colonists, took up the manufacture of Cheddars, Edams, etc., similar to the varieties they had made in their old homes. In like manner the first Swiss cheese making in America was started by a Swiss colony which settled near Alliance, Ohio.

The first American or Cheddar cheese factory was established in Herkimer county, New York, in the middle of the 18th century by a man named Harry Burrell. Cheese-making soon became an important industry and hundreds of small factories sprang up near the sources of milk supply. Because of increase in production, new

Band Auxiliary to Hold Rummage Sale Saturday

The Auxiliary of Hope Boys band will hold a rummage sale Saturday on West Second street in the old Stewart Jewelry store location. All band members are urged to bring their articles for sale to the location by 9 a.m.

pasture land was sought and the tendency naturally was westward. The wide stretches of Wisconsin prairie land, its rolling hills and vast water supply, attracted the cheese-makers, and American, Swiss and Limburger cheese factories sprang up throughout the state. The development of the industry there was so rapid that Wisconsin soon became the leading cheese state in the Union, surpassing New York in production. Today there are more than 2800 country cheese factories in the state of Wisconsin and they make more than 58 per cent of all cheese manufactured in this country.

The Wisconsin Swiss cheese industry, too, grew so rapidly that Southern Wisconsin became known as the "Switzerland of America" and the descendants of these one-time Swiss peasants are now producing a cheese equivalent in quality, texture, flavor, and appearance to the finest product ever made by their forefathers.

Washington, Oregon, California and Indiana, as well as Idaho and Colorado, produce large quantities of cheese. The Southeast and the Southwest are also coming to the front as cheese-making sections and the same is true with some sections of Minnesota, Iowa and Northern Illinois. During recent years the development of the cheese industry in the Southeastern and Southwestern states has been an important one and has been instrumental in providing Southeastern and Southwestern farmers with one of their important cash crops, aiding in the diversification of agricultural products, so long promoted in the South.

The making of cheese in the home has practically ceased in the United States and the production of commercially-made cheese which has taken its place now exceeds 600,000,000 pounds annually.

Men Once Denied Cheese Digestible

Later They Believed It "Too Rich"—Both Conclusions Wrong

From the day cheese was discovered, people have eaten it because they found it good—a delicious and appetite-intiguing food flavor.

Different peoples, in different ages and nations, have eaten it in varying quantities, from the Swiss to whom cheese is a staple food—one of the chief items of diet—to the English who must have a savory whose principal ingredient is cheese to add the final touch to a meal. All nations of cheese-lovers have developed varying tastes in cheese and have created a variety of cheese dishes.

Though so much has been spoken and written of cheese, though it has played an important part in international diet, it remained for the past few years of cheese-making in America to develop scientific data concerning the true value of cheese as a food. This is one of America's distinctive contributions to the ancient art of cheese-making.

Food superstitions of all kinds have always been common. And cheese has not escaped some of them. For several generations a fairly general belief that cheese was not completely digestible existed in this country. That this old belief is utterly erroneous has been demonstrated many times, but never more completely than in the studies undertaken by the United States Department of Agriculture. That test revealed the fact that cheese is from 90 per cent to 99 per cent digestible.

Because of the fact that cheese is so high in food value, an opinion existed that it should be eaten in small quantities only. But all scientific tests have proved that cheese may be eaten in large quantities, as the principal source of protein, with entirely beneficial effects upon health. An admirable case in point is the general health and bodily vigor of the Swiss, in their own country and in America. Both here and abroad they make cheese a substantial portion of their daily diet.

Mrs. Simpson's Divorce Nears the Final Stage

LONDON, Eng.—(AP)—The King's Proctor, in what was interpreted by legal authorities as a step to remove the last legal barrier to Mrs. Wallis Simpson's final divorce decree, applied Thursday to the president of the divorce court, Sir Boyd Merriam, for instructions on procedure. No details were disclosed.

ties only. But all scientific tests have proved that cheese may be eaten in large quantities, as the principal source of protein, with entirely beneficial effects upon health. An admirable case in point is the general health and bodily vigor of the Swiss, in their own country and in America. Both here and abroad they make cheese a substantial portion of their daily diet.

Cheese is a fundamental food in the diet of human beings because it is essentially a concentrated form of milk, the food which comes nearest to fulfilling all the needs of the human body. In milk—and equally in cheese—the muscle-building material, protein, is of unique value to the proper growth of children and the maintenance of health of adults. Cheese is the most highly concentrated source of protein known, from 20 per cent to over 30 per cent of its total weight being tissue-forming elements.

The mineral elements of milk—calcium and phosphorus—contained in cheese also, are indispensable to the building of bones and teeth. In cheese, these milk minerals are concentrated, and, as in milk, they are in the form most nearly perfect for easy assimilation and bone-building. In ricket cheese, calcium and phosphorus are present in the same proportions as in milk, but more highly concentrated. Cheese should be one of the major sources of these vital minerals in the American diet.

Georgia Vote on Repeal Is Likely

House Bill Sent to Senate Provides for Referendum June 8

ATLANTA, Ga.—(AP)—The Georgia House Wednesday night adopted, 114 to 86, a bill calling for a state-wide, popular vote referendum June 8 on repeal of the state's 22-year-old prohibition law. The bill was sent to the senate.

Beware The Cough From a common cold That Hangs On

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Creomulsion not only contains the soothing elements common to many remedies, such as Syrup of White Pine Compound with Tar, fluid extract of Licorice Root, fluid extract of Wild Cherry and Menthol, but also has fluid extract of Ipecac for its powerful phlegm loosening effect, fluid extract of Cascara for its mild laxative effect and, most important of all, Beechwood Creosote is perfectly blended with all of these to reach the source of the trouble from the inside. Creomulsion can be taken frequently and continuously by adults and children with remarkable results.

Thousands of doctors use Creomulsion in their own families as well as in their practice knowing how Creomulsion aids nature to soothe the inflamed membranes and

heal the irritated tissues as the germ-laden phlegm is loosened and expelled. Druggists also know the effectiveness of Beechwood Creosote and they rank Creomulsion top for coughs because you get a real dose of Creosote in Creomulsion, emulsified so that it is palatable, digestible and potent for going to the very seat of the trouble.

Creomulsion is guaranteed satisfactory in the treatment of coughs, chest colds and bronchial irritations and especially those stubborn ones that start with a common cold and hang on for dreadful days and nights thereafter. Even if other remedies have failed, your druggist is authorized to guarantee Creomulsion and to refund every cent of your money if you are not satisfied with results from the very first bottle. Don't worry through another sleepless night—phone or go get a bottle of Creomulsion right now. (Adv.)

consent, provisions for sale of mixed drinks in hotels, restaurants, clubs, and dining cars, and added the referendum clause.

The colonnade of Doric columns which surround the large enclosed hall of the Lincoln Memorial, in Washington, represent the states of the union.

STOPPED-UP NOSTRILS
due to colds.

Use Mentholatum to help open the nostrils and permit freer breathing.

MENTHOLATUM
Gives COMFORT Daily

Make This The Land of Milk and Money!

Congratulations and Thanks to the **KRAFT-PHENIX Cheese Corp.** and the **FARMERS** For the Co-Operation and Benefits Made Possible by the Cheese Plant.

PENNEY'S

★ **MADE TO GIVE YOU THE BIGGEST POSSIBLE YIELD!**

SCO-CO
the favorite FERTILIZER of the South!

★ Revitalize your land, Mr. Farmer! SCO-CO enables you to produce bigger, finer crops—crops that bring you top prices! SCO-CO does the job right!

★ **"BEST ON EARTH" FOR COTTON, CORN AND TRUCK FARMS!**

"Added Yield For More Than 25 Years!"

"I have been using your SCO-CO Fertilizer for over twenty-five years and I know from actual year-after year results that it is the best fertilizer on the market. The added yield SCO-CO produces in my crops makes it the one big reason for sticking with your fertilizer for over a quarter of a century." Yours very truly,
Signed: Howard Billing, Alexander, Ark.

Made by **THE SOUTHERN COTTON OIL CO.**
Little Rock and Newport, Arkansas

SCO-CO FERTILIZER SOLD IN THIS TERRITORY BY ALL GOOD AGENTS.

EVERYBODY'S INVITED!

Come In Saturday
You'll Enjoy The Dairy Field Day Program
And You May Win A Jersey Cow!

A big get-together for Hope . . . that's what it is! Lots of fun. And something worthwhile and of interest to everyone who is following the growth of the dairy industry here in this community.

Until 1:30 Saturday afternoon there'll be "open house" at the Kraft Cheese plant. You're invited to inspect the plant . . . see just how Kraft Cheese is made.

Across the street from the plant at Tom Carrel's Sales Barn there'll be a shipment of high-grade and registered dairy cattle for your inspection. These cattle will be paraded to the City Hall

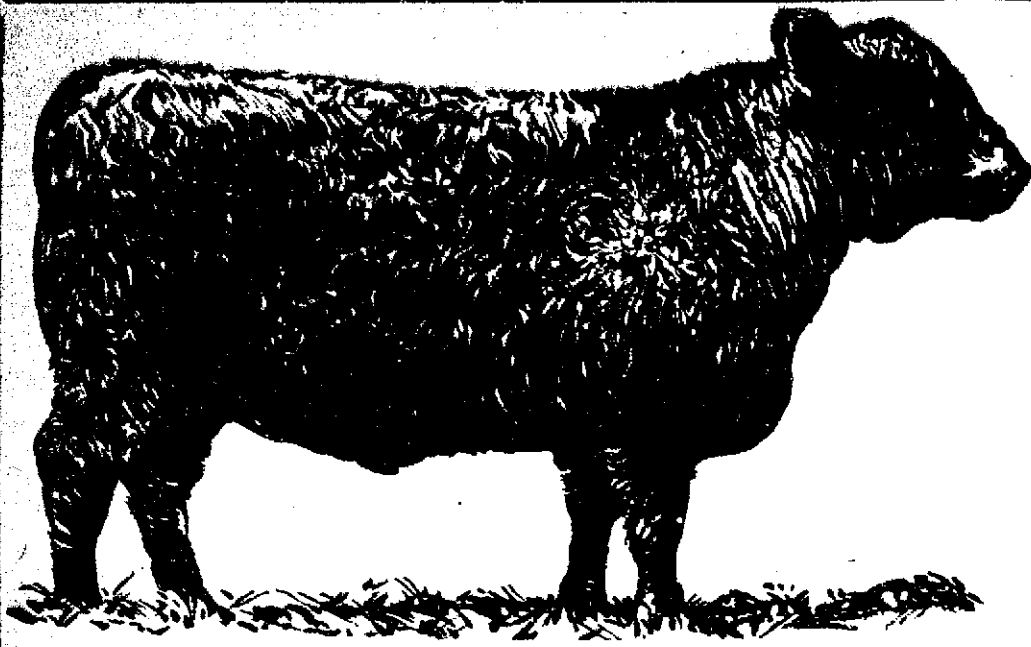
for Field Day celebration at 1:30.

After a short program in the auditorium of the City Hall, a Jersey cow will be awarded to some dairy farmer as an attendance prize!

The winner, who must be present in the auditorium when the prize is awarded, will have an opportunity to pick the cow he or she wants from about ten that will be on the street at the north side of the City Hall.

You may be the person to win this cow Kraft is offering. Be on hand Saturday! Come as early as you can!

KRAFT-PHENIX CHEESE CORPORATION



CONGRATULATIONS
To The
KRAFT-PHENIX
Cheese Corporation
Upon THEIR FIRST
ANNIVERSARY In Hope



A \$250 A DAY PAYROLL!!!!

Kraft Forges a New Link Between Industry and the

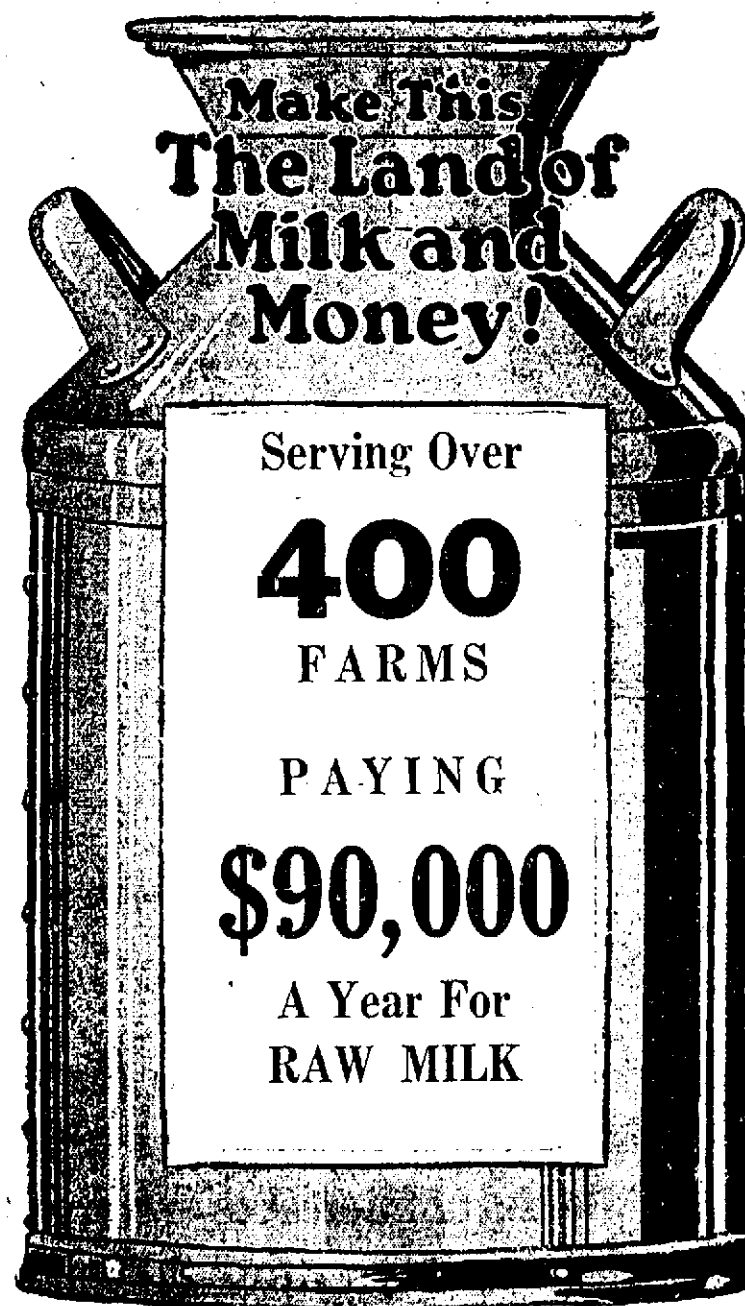
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The soil grows the raw materials but industry helps make a section truly independent.

No country ever became permanently prosperous and independent simply on the sale of raw materials abroad.

We, the industries of Hempstead County, by adding to the cost of raw materials our investments in labor and processing, have enabled this section to send finished and semi-finished manufactured articles into the channels of world trade.

We turn raw lumber into baskets, handles, barrel-heads, and building materials.

We supply castings and expert repairs necessary to keep a mechanized world in order.

We crush cotton seed for oil that goes into salads and shortenings in the kitchens of all America.

BOOST INDUSTRY - - - AGRICULTURE and SOUTHWEST ARKANSAS

Hope Basket Co.

Bruner Ivory Handle Co.

Cox-Cassidy Foundry & Machine Co.

J. L. Williams & Sons

Hope Heading Co.

Temple Cotton Oil Co.

READ Before You BUY!


"The More You Tell, the Quicker You Sell"

RATES
One time—2c word, minimum 30c
Three times—3½c word, min. 50c
Six times—6c word, minimum 90c
One month (26 times)—18c word, minimum \$2.70

Rates are for continuous insertions only.
In making word count, disregard classification name such as "For Rent," "For Sale," etc.—this is free. But each initial or name, or complete telephone number, counts as a full word. For example:
FOR RENT—Three-room modern furnished apartment, with garage, close in. Bargain, J. V. Blank, phone 9999.
Total, 15 words, at 2c word, 30c for one time; at 3½c word, 50c for three times, etc.
NOTE: All orders placed by telephone are due and payable upon presentation of bill.

PHONE 768

First One
Young Artist: "You are the first of my models I have ever kissed."
Model: "How many have you had?"
Artist: "An apple, a banana, a bouquet, and you."

**Whitfield Lodge**
No. 239 F. & A. M.
will confer Master Mason Degrees on the following dates:
Friday Night March 19th
Tuesday Night March 23rd
18-21

FOR SALE
5 and 10-acre tracts on gravel road. Close in. Easy terms. Cheap.
A. C. Erwin

INSURE NOW!
With **ROY ANDERSON**
and Company
Fire, Tornado, Accident Insurance.

SPECIAL
5 Gallons Lube Oil
\$1.50
Tol-E-Tex Oil Company

Lost
LOST or STRAYED—Three mare flies, one black and two bays, weight about 1000 pounds each. Long mane. See J. N. Arnold, Hope Route 3.
18-31p
LOST—Black and white female foxhound. Collar with Henry Gray on it. Notify Dr. Carrigan.
17-6tp
LOST OR STRAYED—One black horse mule. One bay horse mule. Weight about 1,000 pounds each. E. B. Schaffer, Hope, Ark., Route 16-31p

Wanted
MEN WANTED for nearby Rawleigh Routes of 800 families. Write Rawleigh's, Dept. AKC-118-SBC, Memphis, Tenn., or see Jno. R. Cash, Bingen, Ark.
WE BUY scrap iron, all kinds of metals, used pipe, structural steel, and second-hand machinery. Best prices. Cox-Cassidy Foundry & Machine Co., Hope, Ark.
13-261c
Plumbing Contracting Repairing
Thirty years experience
H. R. Segnar 120 S. Hervey Phone 171W
9-261c
WANTED TO BUY—Scrapiron and dry bones in Blevins and McCaskill area. See Tracy Gorham.
16-31p
WANTED TO BUY: Used Furniture, best prices paid—What have you? We buy, sell, repair, refinish and upholster. BYERS and HOLLY, East Third.
16-261c

For Rent
FOR RENT—Four room furnished apartment. Private room and bath. J. A. Sullivan, Phone 147.
8-1fc
FOR RENT—Three room apartment. Private bath. Garage. J. A. Sullivan, Phone 147.
13-1fc
FOR RENT—6-room house, furnished at 405 South Spruce. Call Mrs. J. E. Schooley, 1639-4.
15-61c
FOR RENT—Two room furnished apartment. Bills paid. See Hazel Abram at Mary's Beauty Shop. 17-31c
FOR RENT—Five room house, furnished. 212 McRae Street. Phone 763-J.
17-21c
FOR RENT—Comfortable two room South apartment, private bath continuous hot water, utilities paid. 413 South Main.
18-31p
FOR RENT—Four room furnished apartment with garage. Phone 576.
18-61c


JETT WILLIAMS
is now buying government 12c loan cotton. See him before you sell.

SELL
Coker's Cotton Seed
BUY
12c Loan Cotton
MAKE
Auto Loans
TOM KINSER

Laundries-Guard
PUBLIC HEALTH
BLANKETS LAUNDERED—NO SHRINKAGE
50c
NELSON-HUCKINS


NOTICE!
Group pictures of Hempstead and Nevada County Basketball teams made by The Star are available at
THE Shipley Studio
South Walnut Street—Next Door to Hope Star

FOR SALE!
One x 6 inch wider heart shakey cypress lumber suitable for outdoor buildings, barns, fences, etc. Prices attractive.
J. L. Williams & Sons
Day Phone—840

**Our Cleaning**
removes the encrusted dirt, makes the fabric soft lustrous, immaculate.
Hall Bros
CLEANERS & HATTERS
PHONE 3-85

FOR SALE—Cabbage, onion and tomato plants. All kinds of fresh vegetables daily. BYERS and HOLLY, Curb Market, East Third Street. 22-261c

OUR BOARDING HOUSE with ... Major Hoople



LOOK, PROFESSOR! IF I PLAY TH' FIDDLE THIS WAY, WHILE I'M HOLDING TH' BOW IN MY TEETH, I CAN MAKE A NOISE COME OUT OF MY MOUTH JUST LIKE TH' MARCH WIND WHEN IT WHISTLES AROUND TH' HOUSE—LISTEN!

ACH IN HIMMEL! OAF ALL DER DUMMERS VOT I NEFFER MET—EFFRY TIME I COME, YOU DO DER HAND-WALKING UNT DER SOMMER-TUMBLES—YAH! A CLOWN JASAX FROM DER CIRCUS I GIFF DER VIOLEEN LESSONS—ACH! MITT DER HAIR I TEAR DER ROOTS OUT!

EE-EEE
EE WHOOO
WOOO-EE

HE'S A GENIUS—
AT FIDDLING AROUND

OUT OUR WAY By WILLIAMS

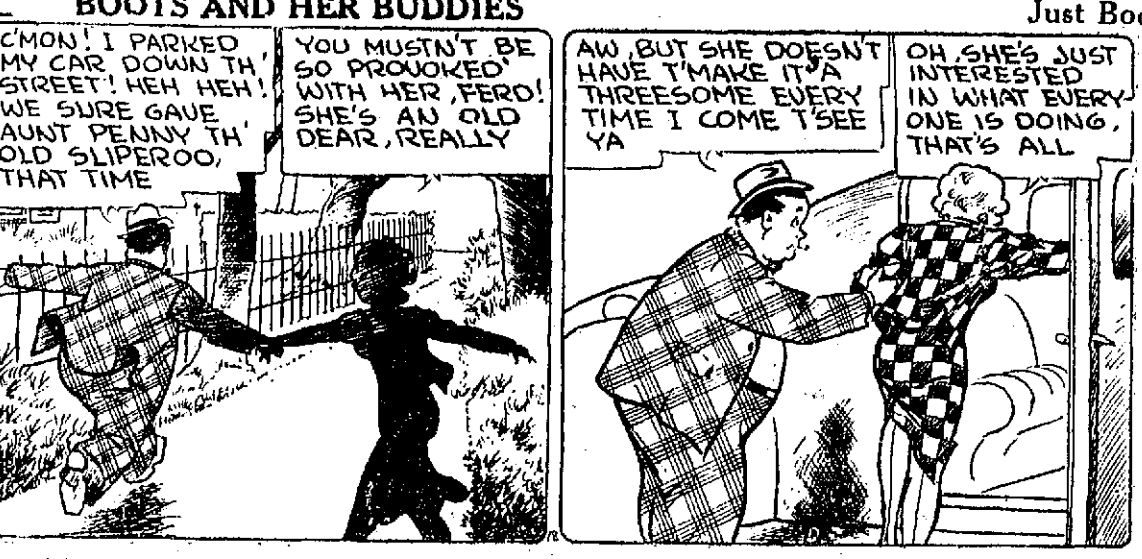


HERE'S A SAMPLE THAT'S FAIRLY CLOSE—WE'VE LOTS OF GRAY SAMPLES, BUT HE'S A BAY, ISN'T HE?

I HAVE TO HAVE SOMETHING THAT WON'T SHOW THE HAIR. HE SHEDS SO TERRIBLE, IN THE SPRING—WHEN WE GET HIM HITCHED UP, WE LOOK LIKE WE KEPT HIM IN THE HOUSE.

BORN THIRTY YEARS TOO SOON.

BOOTS AND HER BUDDIES



CMON! I PARKED MY CAR DOWN TH' STREET! HEH HEH! WE SURE GAVE AUNT PENNY TH' OLD SLIPPEROO, THAT TIME

YOU MUSTN'T BE SO PROVOKED WITH HER, FERD! SHE'S AN OLD DEAR, REALLY

AW, BUT SHE DOESN'T HAVE T'MAKE IT A THREESOME EVERY TIME I COME T'SEE YA

OH SHE'S JUST INTERESTED IN WHAT EVERY ONE IS DOING, THAT'S ALL

Just Boots' Luck



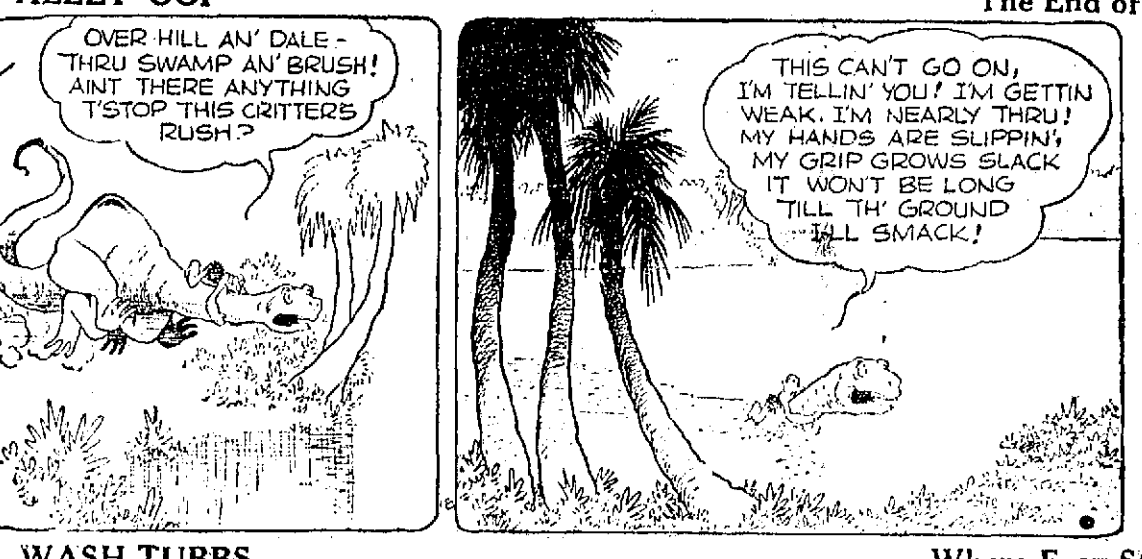
WELL, SHE SURE HAD TURNED TH' TOTT HOME UPSIDE DOWN, EH? TH' PROF. IS FIT T'BE TIED

CORA IS TERRIBLY UPSET TOO—BUT, GEE—SHE'S A GOOD SPORT

YEAH! AUNT PENNY IS A CHARACTER, ALL RIGHT! NO ONE DARES TO DISAGREE WITH HER, EXCEPT BUB! HE SASSES 'ER PLENTY

AND THE FUNNY PART IS, SHE LOVES IT! SHE WAS THE ONE PERSON TO COUNTED ON TO TELL HIM A THING OR TWO—AND SHE THINKS HE'S SWELL

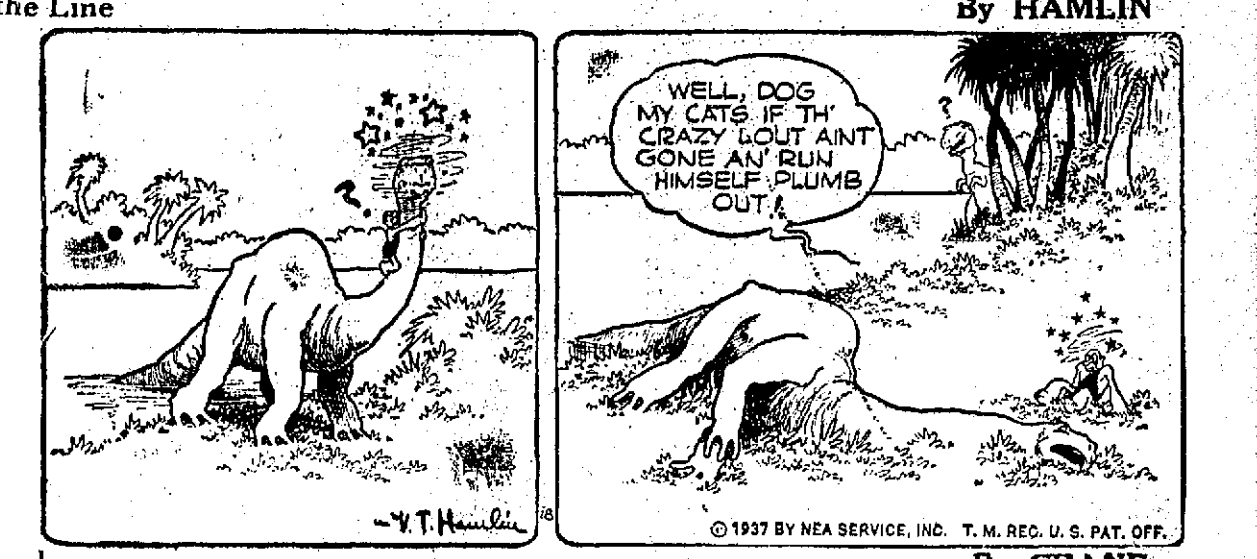
ALLEY OOP



OVER HILL AN' DALE—THRU SWAMP AN' BRUSH! AINT THERE ANYTHING T'STOP THIS CRITTERS RUSH?

THIS CAN'T GO ON, I'M TELLIN' YOU! I'M GETTIN' WEAK, I'M NEARLY THRU! MY HANDS ARE SLIPPIN', MY GRIP GROWS SLACK! IT WON'T BE LONG TILL TH' GROUND—TLL SMACK!

The End of the Line



WELL, DOG MY CATS IF TH' CRAZY LOU AINT GONE AN' RUN HIMSELF PLUMB OUT!

WASH TUBBS



CONFOUND YOU! CONFOUND YOU! I GOT THOUSANDS OF DOLLARS BET ON THIS FIGHT.

THEN YOU BETTER CALL OFF YOUR BET

BECAUSE I'M NOT FIGHTING.

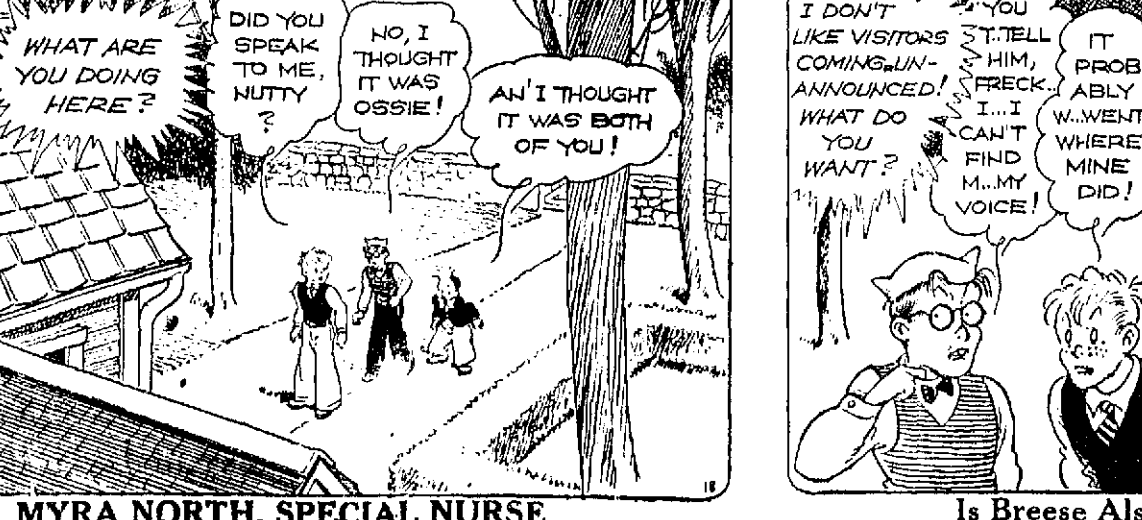
OH, YES YOU ARE! YOU BET YOU ARE! YOU SIGNED A CONTRACT AND I'M HOLDING YOU TO IT.

Where Easy Stands



ANY MAN WHO'D SOCK A WOMAN, JESSUP, IS A LOW-DOWN, ORNERY SKUNK, AND I'M NOT FIGHTING LULU BELLE—IS THAT CLEAR?

FRECKLES AND HIS FRIENDS



WHAT ARE YOU DOING HERE?

DID YOU SPEAK TO ME, NUTTY?

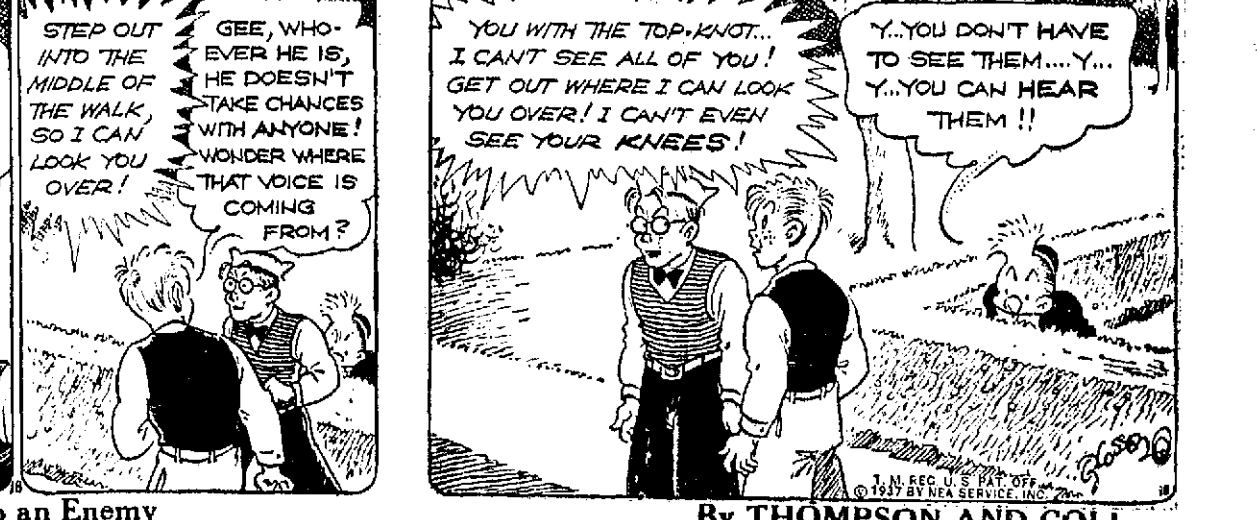
NO, I THOUGHT IT WAS OSSIE!

AN' I THOUGHT IT WAS BOTH OF YOU!

I DON'T LIKE VISITORS COMING UN-ANNOUNCED! I CAN'T FIND M.M.Y. VOICE!

IT PROBABLY WENT WHERE MINE DID!

Strange Doings



STEP OUT INTO THE MIDDLE OF THE WALK, SO I CAN LOOK YOU OVER!

GEE, WHO EVER HE IS, HE DOESN'T TAKE CHANCES WITH ANYONE! WONDER WHERE THAT VOICE IS COMING FROM?

YOU WITH THE TOP-KNOT... I CAN'T SEE ALL OF YOU! GET OUT WHERE I CAN LOOK YOU OVER! I CAN'T EVEN SEE YOUR KNEES!

Y...YOU DON'T HAVE TO SEE THEM...Y... YOU CAN HEAR THEM!!

MYRA NORTH, SPECIAL NURSE



I'M SORRY TO TROUBLE YOU WITH OFFICIAL BUSINESS, SIR, BUT YOU WERE SEEN COMING IN HERE, AND—

THAT'S QUITE ALL RIGHT, CORP—ORAL—GIVE ME THE MESSAGE!

MYRA IS QUICK TO NOTICE HOW BREESSE OBVIOUSLY CONCEALS HIS RIGHT HAND WHILE RECEIVING THE MESSAGE.

Is Breese Also an Enemy



ANTONY: WHAT IS IT? WHO DO THEY THINK YOU ARE? WHY IS...

MYRA—I HAVEN'T TIME TO EXPLAIN, NOW... I MUST GET OUT OF HERE, FAST! YOU GO TO THE HOSPITAL AS WE PLANNED. I'LL CONTACT YOU LATER!

GONE!

AS NUMEROUS QUESTIONS WHICH RUSH TO MYRA'S LIPS REMAIN UNANSWERED, A HORRIBLE SUSPICION CREEPS OVER HER, AND SHE DULLY WATCHES THE RETREATING FIGURE!

DON'T GAMBLE With Cheap Motor Oil

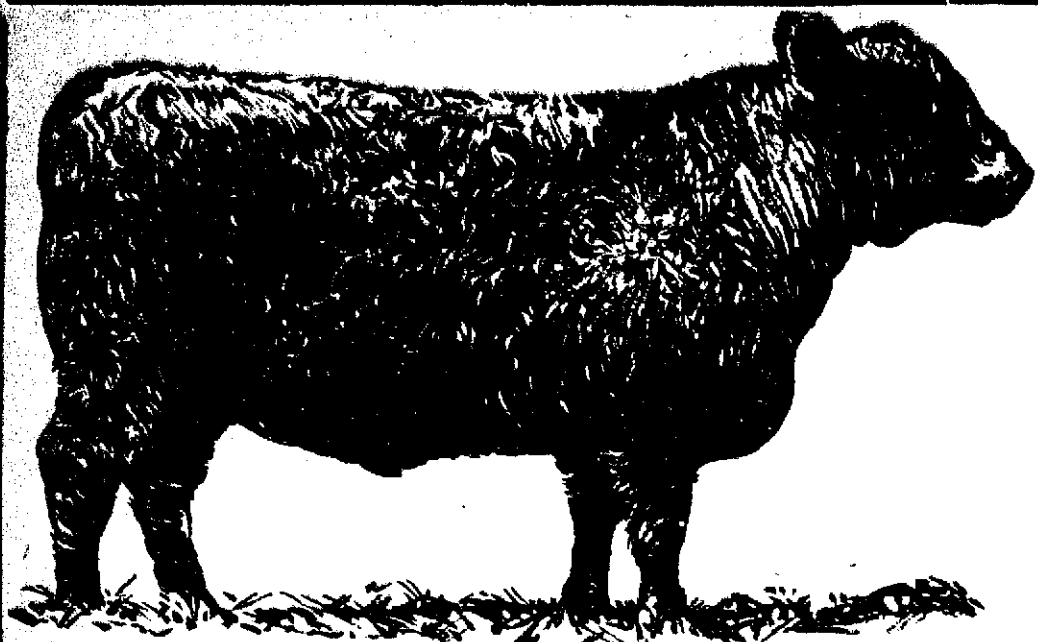
... USE ...
Williams Wanda Oils cannot be sealed and labeled. "No Better Oil Refined at Any Price." A 100% Pure Paraffin Mid-Continent Oil. Drive in today for a re-fill.

WILLIAMS OIL COMPANY
"The Station With the Windmill On Top"

Try the Butter Pecan flavor with toasted salted pecans and butter scotch flavor, its delicious. TAKE SOME HOME.

ICE CREAM
Made FRESH DAILY from pure fresh cream in our modern fast freezer Is BETTER Two Stores to serve you.

COLE'S
Double Dip Cream Stores



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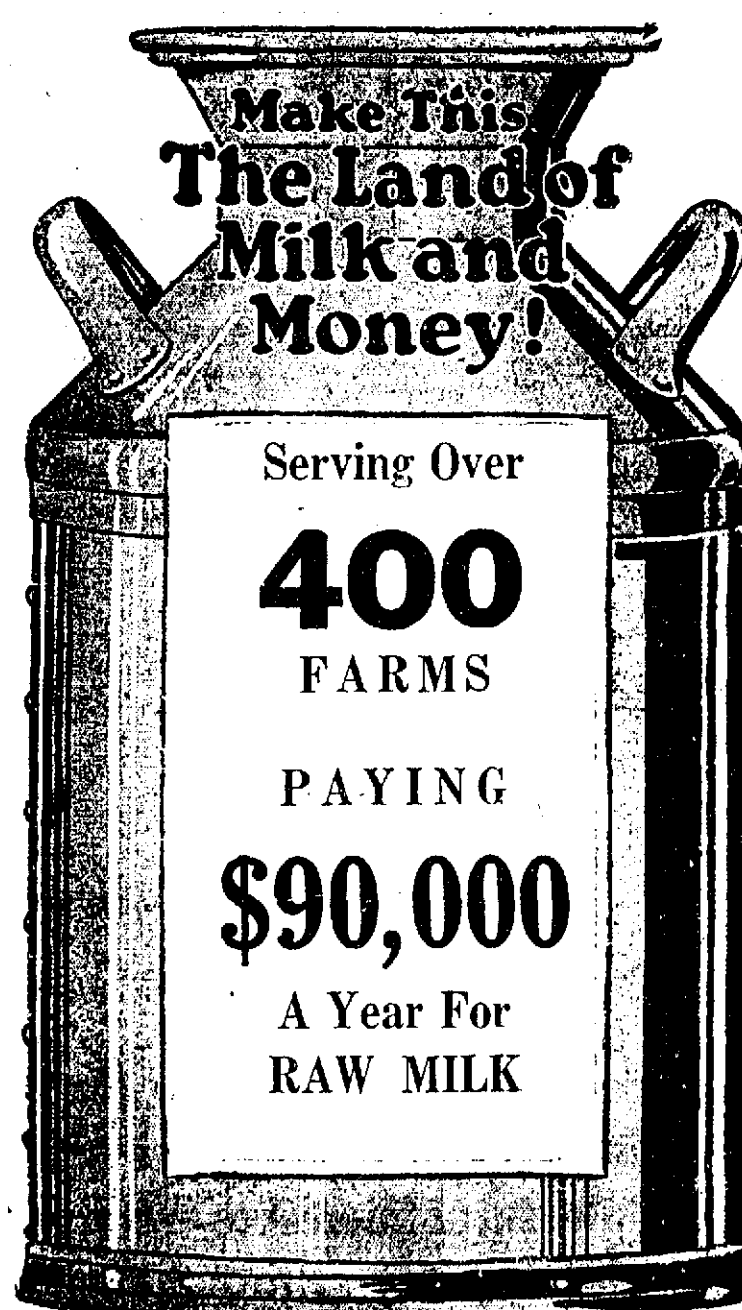
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J. L. Williams & Sons

Hooping Co.

Temple Cotton Oil Co.

doubtfully caused the explosion. The building was heated by gas-stove radiators and there was no main boiler.

740 in Building

Seven hundred pupils and 40 teachers were in the building—most of them in the auditorium.

It was 3:20 p. m.—just 10 minutes before dismissal hour.

Suddenly with tremendous force the walls of the building began to shake. Teachers and pupils were trapped.

A low rumble sounded. Many thought it was a boiler explosion.

There was an ear-hammering explosion after the grumbling roar that preceded the blast. The roof then moved up, the walls crashed outward and the roof fell into the wreckage, crushing those within.

The high school building was wrecked. Flames shot forth for a moment. Nearby stood the grade school—empty—its several hundred pupils having

(Continued on page six)

Dairy Industry Is

The Kraft Cheese Factory at Fifth and Walnut Sts., Hope---Fourth in Arkansas

(Continued From Page One)

to see their advantages in packaged pasteurized cheese. Besides the new certainty of quality there was the economy of no rind, no waste. Airtight, double-sealed packages protected purity. Cheese, in variety, became easier for dealers to sell, for housewives to buy.

Almost immediately, the company resumed leadership of the industry. It has continued to merit that leadership by steadily setting higher and higher standards for packaged pasteurized cheese as well as for every food bearing the Kraft name.

Sources of Supply

In certain Eastern states, notably New York and Pennsylvania, the dairy industry was well developed some years ago. From there cheese makers moved westward into the fertile dairy lands of Ohio, Michigan, Illinois and Wisconsin. Cheese factories sprang up by the hundreds.


Thus certain localities have become established as cheese producers. Some



—Photo by Hope Star.

This is the local plant whose first anniversary is being celebrated with a Kraft-Phenix Cheese Corporation Dairy Field Day program in Hope this Saturday, March 20. The plant faces west on Walnut street, with the milk unloading station (beneath the canopy) facing south on Fifth street. The parade of blooded livestock will leave the plant at 1:30 o'clock Saturday and proceed to Hope city hall for the exhibition, sale and program.

ARE YOU NERVOUS?



Mrs. J. L. Etheredge of 501 N. Washington St., Dallas, Texas, said: "After my illness I felt nervous and tired. I used only two bottles of Dr. Pierce's Favorite Prescription as a tonic and was soon eating more and feeling just fine." Buy your drugist. New size, tablets 50 cts., liquid \$1 & \$1.35. Consult Dr. Pierce's Clinic, Buffalo, N. Y., by letter, without charge.

PIGGLY WIGGLY

VEGETABLE VARIETY

GRAPEFRUIT Large Seedless	6 For	19c
BANANAS Kroger Quality	Dozen	15c
RADISHES HOME GROWN	Bunch	1 1/2c
CAULIFLOWER SNO-BALL	Nice Head	19c
SPINACH Arkansas Grown	3 Lbs	10c
CELERY Stalk	No. 1 Red Potatoes, 10 lbs.	10c 39c
PARSNIPS 7 1/2c Pound	New Potatoes 4 Pounds	19c
LETTUCE Extra Large Head	FANCY RHUBARB, lb.	9c 15c
TOMATOES 15c Extra Nice, lb.	SHOP EARLY STRAWBERRIES	

GROCERY DEPARTMENT

APPLE SAUCE Country Club No. 2	3 Cans	25c
MILK COUNTRY CLUB	3 Tall Cans	20c
CRACKERS Wesco Salted	2 Lb. Box	15c
MEAL FULL CREAM	24 Pound Sack	65c
FLOUR AVONDALE Guaranteed	48 Lb.	\$1.49
Cello Pak Marshmallows, lb.	C. C. Fruit Cocktail—2 Cans	15c 27c
FIG BARS Pound	Avondale Sifted PEAS—2 Cans	10c 29c
Assorted 12 oz. JELLIES Jar	TOMATOES 3 Cans	10c 25c
Country Club ROLLS, Doz.	CORN 3 Cans	5c 29c

***** IN OUR MARKET *****

BEEF

CHUCK ROAST, lb.	15c
FRESH GROUND, lb.	12 1/2c
THICK RIB ROAST, lb.	19 1/2c
RUMP or SHOULDER, lb.	25c

Sausage Mixed Lb.	10c
PORK BACK BONES Lb.	5c
PIG LIVER Lb.	10c

BUFFALO BACON

Fresh 9c Pound	Deckers 25c Pound
----------------	-------------------

SALT MEAT 13 1/2c Lb.	Fryers, lb... 27c Hens, lb. . 19c Oysters, pt. 39c Shrimp, lb. 50c	Swift's Dried BEEF 1/4 Lb. 10c Pkg.
-----------------------	--	-------------------------------------

HAM

Cudahy, 7. 8 Skinned, each	\$1.98
Morrel or Armour Picnics, lb	19c
Center Cut, lb.	45c

C. H. Kraft

Texas, other thousands of farmers now consider milk and cotton equally vital to their welfare.

In California, Illinois, Indiana, Montana, Oregon, and many other states, Kraft dairy development programs have played similar parts. Many of them were undertaken at the request of state and community authorities.

Thus Kraft enters intimately into the economic life of hundreds of communities by providing a reliable, steady market for their milk production and constantly increasing that market.

Producer of Mayonnaise

Kraft started making mayonnaise and salad dressing only four years ago, started small in a field of many.

But certain vital factors augured well for Kraft's success. It had a good reputation with the trade. Its name stood for quality in the minds of millions of women. It was a national organization with a distributing system trained in the fast and efficient distribution of semi-perishable items.

Sales were started in sections close to the company's manufacturing plants. Territories between were opened with the acquisition of established businesses and brands. One of the most remarkable achievements in modern merchandising was accomplished in the rapid but orderly transfer of trade and consumer patronage to the Kraft label.

This was due, in no small degree, to the force of the Kraft idea of "Kitchen Fresh" Mayonnaise. Another strong advantage has been given Kraft Mayonnaise recently with the development of a new method of manufacture... the Kraft "Miracle Whip". The "Miracle Whip" machine, created and patented by Kraft, produces a smoother, thicker, better tasting mayonnaise and does it automatically.

Kraft dressings, the leading brand in many markets, now have nation-wide

Unique Distributing System

Distributed by wholesale grocers, jobbers, packers, produce merchants, Kraft products are on sale everywhere. Have nation-wide dealer and consumer acceptance.

Unique is the network of "auto-trucks" jobbers who speed Kraft products from centrally located producing plants to S. grocers. For the Kraft line includes many semi-perishable and perishable items, such as "Philadelphia" Cream Cheese, the largest-selling packaged cheese in the world. And there is Kraft "Kitchen Fresh" Mayonnaise for which frequent, fast delivery is important.

This system is remarkable, not only for its size (more than 3000 trucks,

to that in which they found themselves in 1933.

Cobb said carry-over stocks of United States cotton had been reduced to about 7,000,000 bales but added that this "is still 2,000,000 bales above normal." He predicted world consumption of cotton this season would not equal production.

The AAA director said the government could do nothing "to maintain the balanced production necessary to obtain reasonable prices" unless farmers help themselves by diverting cotton acreage to soil-conserving crops.

During the Crimean War, soldiers rolled their smokes in cartridge paper, and thus cigarettes came into popularity.

Please Turn to

Page 4

On that page the

Metropolitan Life Insurance Company

presents its annual report to its policyholders. It will interest you whether or not you own a Metropolitan policy.

Life insurance can help you plan for your family's future. Let us show you how a Metropolitan Program can provide the security you want them to have.

Local Representative

Charles Richard MILBURN

106 W. 12th Phone 901-J

Individuality

EASILY ATTAINABLE

Sew for a

THRIFTY

EASTER

AN INDIVIDUALITY OF

STYLE IN YOUR

EASTER FROCK

Sew for Easter was never smarter or thriftier advice! You can have two or three costumes for what you'd pay for one... and have exactly what you want! To encourage your creative urge... we offer the newest

McCALL PATTERNS

Paris fashions yesterday—Hope fashions today.

Our piece goods department with competent and helpful salesladies on the job is waiting to show you the newest fabrics from which to choose your Easter frock. The materials are gay with lots of color and made by the directions of a McCall pattern will present the smartest of smart Easter frocks. Among the most popular materials being shown are

Wear-a-Beau Prints

Wear-a-Beau—A Marshall Field & Company Fieldcrest Certified Quality item. A washable, wrinkle-resisting material that will not pull at the seams. Obtainable in dots, light and dark prints.

98c Yard

Tempo Prints

Tempo prints, another Marshall Field Fieldcrest Certified Quality item that is washable and will not pull at the seams. Laboratory tested for quality. In all popular shades.

69c Yard

Now Showing a Complete Line of Easter Accessories.

Haynes Bros.

"There is no profitable substitute for quality"

Burr Store Manager Is Reopening Friday



—Photo by Hope Star. F. L. Luthans

Hempstead County

(Continued from page one)

part of profits from the power or water plant.

The bill was designed by Senator Wilson to relieve home owners heavily taxed by street and sewerage levies.

Signing of the Vesey act provides for distribution of estates within a period of one year. Mr. Vesey was out of the city Thursday and could not be reached for a statement concerning the act.

Business Card

Sandy joined a golf club and was told by the professional that if his name was on his golf balls and they were lost, they would be returned to him when found.

"Good," said the Scot, "put my name on this ball."

The pro did so.

"Would you also put M. D. after it?" asked the new member. "I'm a doctor." The pro obeyed.

"There's just one more thing," went on the Scot. "Can ye squeeze 'Hours 10 to 3' on as well?"—Bee Hive.

PHONE 266 WE DELIVER

CELERY Large Stalk	12 1/2c	CARROTS Large Bunch	5c
PEPPERS Nice Green, lb.	15c	CABBAGE Green Head, lb.	2 1/2c
LETTUCE Firm Head, each	7c	TOMATOES Nice Ripe, lb.	15c
WHITE or YELLOW SOAP	6 Cakes	25c	
BRIGHT & EARLY COFFEE	Pound	23c	
VANILLA WAFERS	Pound	15c	
MEAL	24 Pound Bag	69c	
CRACKERS	2 Pound Box	17c	
FLOUR PILLSBURY'S VERY GOOD	48 Lb. Bag	\$1.59	
BACON	Pound	27c	
ARMOUR'S BRANDED ROAST CHUCK, lb.	17 1/2c		
HENS and FRYERS	2 Lbs.	25c	
STEAKS From Branded Beef	17 1/2c	BOLOGNA Sliced or in the Piece—lb.	15c

Home Owned

HOBBS Gro. & Market

Home Operated

CONGRATULATIONS

To the

Kraft-Phenix Cheese Co.

On Their Anniversary

We congratulate the Kraft-Phenix Cheese Corporation, for we believe they are firmly establishing the dairy industry, by offering an unlimited outlet for milk.

We also believe that dairying will eventually place more and more of our people in the position where they will want better household appliances... and that's the kind we sell.

NORGE

REFRIGERATORS — WASHERS — RANGES IRONERS

Since taking on this line of refrigerators, washers and ironers and ranges, we have had phenomenal success... More and More... the people of Hope realize that here is beauty, stability of construction, and service all combined together in the NORGE. We are offering these on the easy payment plan... whereby everyone is placed in a position to pay according to his circumstances.

RCA-VICTOR

RADIO'S

Another nationally known line of electric appliances that we sell is the RCA-VICTOR radios. A complement to the perfect home. Beautiful cabinet models or perhaps, a small table set. A range of sizes. We invite your inspection.

HOPE FURNITURE COMPANY

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